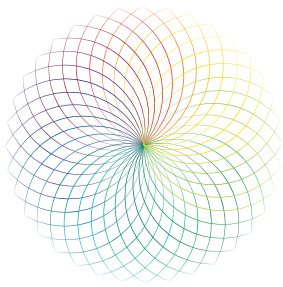


Brisbane Vision 2031



The vision for Brisbane in 2031

Brisbane will continue to be a safe, vibrant, green and prosperous city.

A city valued by all for its friendly, energetic and optimistic character and subtropical outdoor lifestyle. Brisbane will be respected for its strong international relationships, particularly with our Asian neighbours, for its boundless innovation and growing economic prosperity.

Our vision for Brisbane

Brisbane Vision 2031 is Brisbane City Council's long-term community plan for our city. It details the aspirations for our city's future and outlines targets for Brisbane in 2031.

This 2013 refresh of *Our Shared Vision: Living in Brisbane 2026* ensures our planning reflects the current needs and aspirations for our city and considers the significant changes that have occurred since 2006. Council sought community feedback and input on the *Draft Brisbane Vision 2031* during April and May 2013.

We all have a role to play

Responsibility for the achievement of *Brisbane Vision 2031* rests with everyone in Brisbane.

Council will continue to plan and deliver services and projects that help make Brisbane a great place to live and do business. However, there are challenges and goals that need effort and cooperation on more than just a local government level. Council will partner with various levels of government, other organisations and international partners to work towards the aspirations and targets in the vision.

Brisbane Vision 2031 also lists actions you, as a member of the Brisbane community, can take to help us achieve this vision for our city.

Some of the targets we will achieve together for Brisbane by 2031

- 40% of mainland Brisbane will be natural habitat.
- The average household's carbon emissions from energy, waste and transport will be six tonnes of CO₂e (carbon dioxide equivalent) per year.
- The majority of Queensland's creative industry workers will be based in Brisbane.
- The number of walking, cycling or public transport trips will increase compared to 2011.
- The majority of peak hour trips to the CBD will be by public and active transport.
- Participation in Council's 'Active and Healthy' activities will increase compared to 2013.
- Brisbane will accommodate 443,000 new jobs in efficient locations across the city.
- Each suburb will have housing options to enable choice in local areas and accommodate lifestyle changes.
- The majority of Brisbane's residents will rate our quality of life highly.
- The majority of Brisbane's residents will be positive about their city and its future.
- The majority of Brisbane's residents agree that Brisbane is friendly and welcoming to all.
- The majority of Brisbane's residents agree that they and their family feel safe when out and about in Brisbane.

In 2031



Our accessible, connected city

Our integrated transport system provides for efficient and safe movement of people and goods into and throughout our city, with residents and visitors adopting sustainable travel choices including walking, cycling and public transport.



Our active, healthy city

Brisbane has active and healthy communities and offers diverse and accessible recreational opportunities for all ages, abilities and backgrounds.



Our clean, green city

Subtropical open spaces and natural areas provide breathing spaces for the city. Our river, creeks and bay are enhanced, protected and enjoyed by all.



Our friendly, safe city

Brisbane is a city of strong and diverse communities. We welcome new residents, migrants, students and visitors, celebrate cultural diversity, and provide support to people who are disadvantaged. Our city is safe, confident and prepared for natural hazards.



Our New World City

Brisbane is regarded as a top ten lifestyle city worldwide and students, businesses, researchers, innovators and entrepreneurs from all over the world want to live, study and work here. Community, business and political leaders work together to seek economic, social, infrastructure and environmental opportunities for the city and the region, both at home and internationally.



Our smart, prosperous city

The Brisbane economy is strong and productive, leading the economic development of the South East Queensland region and the state. New business growth and the attraction of skilled workers provide a highly-stable environment to support the community and economic development.



Our vibrant, creative city

Brisbane is a vibrant, 24-hour, cultural city – a city that attracts creative endeavours and people, and enables innovation. Brisbane's rich social, cultural, historical and creative resources provide an enduring legacy of liveability for future generations.



Our well-designed, subtropical city

Brisbane is a well-designed, outdoor living city. The design of our buildings and spaces maximise the region's climate and lifestyle attributes. Planning and development in our city prepares effectively for population and employment growth and demographic change.

Where can I find out more about *Brisbane Vision 2031*?

For more information on *Brisbane Vision 2031*, visit www.brisbane.qld.gov.au and search for '*Brisbane Vision 2031*' or call Council on (07) 3403 8888.

