

Lord Mayor's Photographic Awards

2026 Terms and Conditions



Dedicated to a better Brisbane

1. General:

- 1.1. These terms and conditions set out all the information regarding the Brisbane City Council – Lord Mayor's Photographic Awards 2026 (the Terms and Conditions).
- 1.2. The Lord Mayor's Photographic Awards (the Awards) is promoted by Brisbane City Council ABN 72 002 765 795 acting through its Arts and Community Development branch, Community and the Arts Services whose principal offices are at Brisbane Square, 266 George Street, Brisbane (Council).
- 1.3. Entry to the Awards is deemed acceptance of these Terms and Conditions.
- 1.4. Information on how to enter the Awards, as contained on Council's website or in other materials published by Council, forms part of these Terms and Conditions. To the extent of any inconsistency or conflict, these Terms and Conditions will take precedence.

2. Award Categories:

- 2.1. There are seven categories as part of the Awards:

- the Open Category;
- Brisbane Postcards Collection;
- the Student Category;
- the Social Media Category;
- the Green Heart Category;
- the LaVonne Bobongie Award; and
- the People's Choice Award,

(each a Category and together the Categories).

- 2.2. A shortlist of finalists from all Categories, as chosen by the Lord Mayor, will be entered into the running to win the People's Choice Award, as set out in condition 9.3 of these Terms and Conditions.

3. Prizes:

There are eleven (11) prizes available to be won (each a Prize and together the Prizes):

- 3.1. Open Category winner will receive a cash prize of \$5,000 (five thousand dollars);
- 3.2. Open Category second place will receive a cash prize of \$2,000 (two thousand dollars);
- 3.3. Open Category third place will receive a cash prize of \$1,000 (one thousand dollars);

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- 3.4. Each of the three (3) Brisbane Postcards Collection winners will receive a cash prize of \$500 (five hundred dollars). The winning images will be printed as postcards and sold exclusively in Museum of Brisbane, subject to the terms of clause 4 below. Museum of Brisbane Pty Ltd ABN 52 098 223 413 (Museum of Brisbane) will pay to each winner a copyright royalty fee of 10% of the retail price (ex GST) of that winner's postcard, with postcards retailing at \$4 each. Each winner will receive ten (10) postcards of their own image, with a total retail value of \$40 (inc GST) as a one-time arrangement.
- 3.5. Student Category winner will receive a cash prize of \$1,500 (one thousand and five hundred dollars);
- 3.6. Social Media Category winner will receive a cash prize of \$1,500 (one thousand and five hundred dollars);
- 3.7. Green Heart Category winner will receive a cash prize of \$1,500 (one thousand and five hundred dollars);
- 3.8. LaVonne Bobongie Award winner will receive a cash prize of \$1,500 (one thousand and five hundred dollars); and
- 3.9. People's Choice Award winner will receive a cash prize of \$1,500 (one thousand and five hundred dollars).

4. Brisbane Postcards Collection Category:

- 4.1. As a condition of entry into the Brisbane Postcards Collection Category, entrants acknowledge and agree that, if chosen as a winner in this Category, they will enter into an agreement with Museum of Brisbane, which governs the production and sale of postcards featuring winning images (Museum of Brisbane Agreement).
- 4.2. The terms of the Museum of Brisbane Agreement are available upon request by emailing Creative.Communities@brisbane.gov.au The Museum of Brisbane Agreement is offered on a non-negotiable basis.
- 4.3. If a selected entrant does not agree to enter into the Museum of Brisbane Agreement in its current form within the timeframe specified by Council, that entrant will be taken to have withdrawn from the Awards and Council may select an alternative winner.
- 4.4. For the avoidance of doubt:
 - Council has no obligation to, and makes no guarantee that it will, apply this arrangement to any future contracts between a winner and Council; and
 - Council is not a party to, and has no responsibility for, the Museum of Brisbane Agreement.

5. How to enter:

- 5.1. To enter the Awards, entrants must fully and correctly complete an official entry form for each image submitted, with the exception of the People's Choice Award.

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- 5.2. When completing the entry form, entrants must:
- select the Category or Categories they wish to enter by ticking the relevant box(es); and
 - follow the instructions provided for each selected Category.
- 5.3. Entrants may submit multiple images per Category and may enter one or more Categories, provided each image meets the eligibility requirements for the Category or Categories entered.
- 6. Award entry period:**
- 6.1. Entries in each Category of the Awards, excluding the People's Choice Award, will open at 10am AEST on Friday 1 May 2026, and close at 4pm AEST on Friday 5 June 2026 (the Entry Period).
- 6.2. No entries will be accepted outside of the Entry Period.
- 7. Eligibility:**
- 7.1. To be eligible to enter any Category in the Awards, entrants must live, work or study in the Brisbane Local Government Area (Brisbane LGA) at the time of entry, judging, and the Awards ceremony in 2026, and be able to provide proof if requested.
- 7.2. Council employees and contracted staff (excluding volunteers), employees of Council's subsidiary companies, Councillors, the Lord Mayor, members of the judging panel, and the immediate family members of the Lord Mayor and members of the judging panel are ineligible to enter in any Category.
- 7.3. If an entrant is under the age of 18, the entrant's parent or guardian must consent to the entrant's participation in the Awards.
- 7.4. For an image to be eligible for judging in any Category, it must be:
- taken within the Brisbane LGA;
 - taken on or after 7 June 2025;
 - the original work of the entrant;
 - not be AI generated or contain AI generated elements. For the avoidance of doubt, this clause is not intended to restrict the use of photo editing software that utilises AI to enhance or otherwise retouch images, provided that such software is not generating new content in the image;
 - submitted with all watermarks removed;
 - submitted in JPG format (colour or black and white images are both accepted);
 - if applicable, submitted with the written, signed and dated consent of any people appearing in the image. More information regarding consent is available at <https://www.artslaw.com.au/info-sheets/info-sheet/street-photographers-rights>; and

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- a minimum image resolution of 300 DPI (7016 x 9933 pixels), as winning photographs will be printed up to A1 size (594mm x 841mm). File format TIFF or JPG.
- 7.5. Additional eligibility requirements for the Student Category: Entrants in the Student Category must be currently studying at a registered educational institution within the Brisbane LGA. If requested, entrants must provide proof of their current student status.
 - 7.6. Additional eligibility requirement for the Social Media Category: Entries in the Social Media Category must be submitted via the Instagram account of the entrant using the hashtag #LMPA2026, in addition to submitting the official online entry form. The Instagram account used to enter the Social Media Category entry must be set to public.
 - 7.7. Additional eligibility requirements for the LaVonne Bobongie Award: Entrants for the LaVonne Bobongie Award must identify as being of Aboriginal and/or Torres Strait Islander descent.
 - 7.8. Council will not accept any entry that (in Council's opinion) engages in or incites unlawful conduct, including serious vilification, incitement to hatred or violence, or conduct in breach of the Queensland Criminal Code or applicable laws and regulations (including hate speech and prohibited symbols legislation).
 - 7.9. In addition to the prohibition set out in condition 7.8, Council reserves the right to refuse or deem ineligible any entry which, in Council's sole discretion, contains an image or is associated with a social media account that contains content that is offensive, unlawful or detrimental to the reputation and interests of Council, including the following content: profanity or vulgar language, nudity, racism, sexism, content of a political nature (including political comment, political satire and political criticism), smoking, alcohol, unsafe behaviour, and destruction and/or vandalism of public property.
- 8. Judging and voting:**
- 8.1. A panel of judges (the Judging Panel), appointed by Council, will review all eligible entries and provide a recommended shortlist for the Prize winners in each Category for the Lord Mayor's consideration.
 - 8.2. The Lord Mayor will review the recommendations provided by the Judging Panel and will decide the Prize winners in each Category.
 - 8.3. The Judging Panel will provide a recommended shortlist of finalists for the People's Choice award to the Lord Mayor for consideration. The Lord Mayor will review the recommendations of the Judging Panel and decide on the finalists to be available for public voting in the People's Choice Award.
 - 8.4. People's Choice Award voting: Finalists for the People's Choice Award will be posted on Council's website for public voting from 10am AEST on Monday 3 August 2026 to 4pm AEST on Friday 28 August 2026 (the Voting Period). The image

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with the most votes received at the end of the Voting Period will win the People's Choice Award. In the event of a tie in votes, the Lord Mayor will make the final decision.

8.5. All decisions made by the Judging Panel or the Lord Mayor are final, and no correspondence will be entered into.

9. Finalist and winner notification:

9.1. The Lord Mayor or representative will publicly announce, in a manner at the Lord Mayor's sole discretion, the Prize winners of each Category (excluding the People's Choice Award) by 5pm AEST on 3 August 2026.

9.2. Prize winners for each Category (excluding the People's Choice Award) will be notified by phone or email by 5pm AEST on 3 August 2026. If a Prize winner is under eighteen (18) years of age, the parent or guardian of the Prize winner's contact details will be used.

9.3. Finalists from each Category may be entered into the judging for the People's Choice Award at the discretion of the Lord Mayor and will be notified of their nomination for the People's Choice Award by phone or email by 5pm AEST on 3 August 2026.

9.4. The Prize winner of the People's Choice Award will be announced at the Lord Mayor's Photographic Awards Ceremony (Awards Ceremony) in September 2026.

9.5. Council reserves the right to cancel and/or reschedule the Awards Ceremony at its sole discretion.

9.6. If the Awards Ceremony is cancelled, the Prize winner of the People's Choice Award will be notified by phone.

10. Prize Claim:

10.1. Council will provide each Prize winner with a form to be completed to claim their Prize via the email details provided by the Prize winner.

10.2. Subject to clause 10.3, the bank account nominated on the form must belong to the Prize winner.

10.3. If a Prize winner is under eighteen (18) years of age, the parent or guardian of the Prize winner's bank account details must be nominated to claim the Prize on behalf of the Prize winner.

10.4. Upon return of the completed form to Council by email, payment of the Prize will be made to the bank account nominated on the form.

10.5. If a Prize winner fails to return the form to Council within ninety (90) days of receiving the form, that Prize winner will forfeit their Prize.

11. Copyright and privacy:

11.1. By entering the Awards, the entrant, as the owner and author of the image, grants to Council a royalty-free, perpetual licence to:

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- maintain a copy of the image for archival purposes;
 - publish the image on Council's publications, website and social media platforms (including Instagram, Facebook, TikTok, LinkedIn, etc.);
 - reproduce and/or exhibit the image for any purpose; and
 - sublicense the image for reproduction and/or exhibition by Council subsidiaries and related companies for any purpose.
- 11.2. Entry into the Social Media Category is deemed consent to Instagram's terms of use. Instagram's terms of use can be found online at <https://help.instagram.com/478745558852511>.
- 11.3. Council will acknowledge and give attribution to the relevant entrant in all reproductions of the image as the owner and author of the image.
- 11.4. Whilst Council will take care to ensure the quality and integrity of the reproduced image, the entrant acknowledges that adapting the original image for presentation may result in enlargements and slight variations to the image.
- 11.5. By entering the Awards, each entrant (or where the entrant is under the age of 18, the entrant's parent or guardian on the entrant's behalf) acknowledges that their personal information will be collected and stored by Council for the purpose of conducting the Awards. Council will use and store all personal information in accordance with the Information Privacy Act 2009 (Qld) and Council's Privacy Policy.
- 11.6. Voting for the People's Choice Award is conducted via Woobox LLC (Woobox), a company based in the United States of America. Woobox does not sponsor, administer or endorse the Awards. Information provided by voters for the People's Choice Award will be stored within Woobox's server in the United States of America. By voting in the People's Choice Award, voters acknowledge and agree to the terms and conditions of Woobox, the transfer of their personal information outside of Australia, and storage of personal information by Woobox. Woobox's terms and conditions can be viewed online at <https://woobox.com/terms>.
- 12. Force Majeure:**
- 12.1. If for any reason the Awards are not capable of running as planned (including due to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of Council), which corrupts or affect the administration, security, fairness, integrity or proper conduct of the Awards, Council reserves the right, in its sole discretion, to take any action that may be available, and to cancel, terminate, modify or suspend the Awards. Council reserves the right in its sole discretion to disqualify all entries from any individual who tampers with, or benefits from tampering with, the entry process in a manner that corrupts or affects the administration, security, fairness, integrity or proper conduct of the Awards.
- 12.2. In the case of the intervention of any outside agent or event which naturally changes the result or prevents or hinders its determination, including but not limited to

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vandalism, power failures, tempests, natural disasters, acts of God, civil unrest or strikes, Council may in its absolute discretion cancel the Awards and recommence it from the start on the same terms and conditions (with necessary amendments to key dates).

13. Award updates or cancellation:

- 13.1. Council reserves the right to modify these terms and conditions at any time and to cancel or amend the Awards and/or the voting process at any time without notice or further recourse to the entrants or to voters.