

Partnerships and relationships



Council is committed to exploring and supporting a range of partnerships to ensure the park enjoys broad use and fosters community connection and joint stewardship of the park well into the future. The park can take advantage of its unique position to the nearby communities of knowledge, health and creativity to become a beloved place of learning, innovation and expression for generations to come.

A place of excellence, ideas and wellbeing connected by a world-class park

Together, the neighbourhoods surrounding the park form one of the most significant urban renewal areas and innovation precincts in Brisbane. The area is also home to one of the state's most successful knowledge and technology clusters, with hospitals and allied health facilities, universities, schools, research institutes and creative arts precincts interwoven with accommodation and event spaces.

Brisbane's ongoing major urban regeneration projects are providing a dynamic mix of lifestyle amenities for the area, including housing, dining, retail, commercial and entertainment. The new Brisbane Metro and Cross River Rail stations will provide high-frequency, high-capacity public transport infrastructure for workers and visitors to access the district's heart at Victoria Park / Barrambin and the nearby RNA Showgrounds. Better active transport connections will integrate each of these elements seamlessly with each other, and with the city more broadly.

Victoria Park / Barrambin's health and recreation benefits will play a key role in attracting and retaining knowledge workers, and in enhancing the residential community. The wider district will also attract a diverse mix of services and facilities, growing a vibrant entertainment and leisure destination that is essential to sustaining its significant resident, worker, student and visitor population.

A living laboratory

The park's size, strategic location and transformative potential provides a vital source of 'green relief' for residents, workers, students and visitors. The park's central location in this globally renowned innovation district presents a unique opportunity for it to be a 'living laboratory'.

Here, we can study new ideas and concepts that align with the wider district's health, education, research and creative industries' focus.

Victoria Park / Barrambin's transformation opens opportunities to carry out long-term studies into the benefits of greening urban spaces, including biodiversity, urban cooling, air and water quality, and community health and wellbeing.

Supporting community-building and local business

Victoria Park / Barrambin will play host to a range of programs, activities and events that will have broad community appeal and keep it active and lively throughout the year. The nature of the park's spaces lends them to multiple uses such as:

- open green areas could host wellness clinics and outdoor horticultural learning experiences and festivals
- indoor and outdoor spaces could serve as classrooms
- architectural structures could become canvases for digital art or performance backdrops
- revegetated areas could sustain environmental and medical research, or work placements for secondary and tertiary students.

Council will continue to engage with the local and wider community, including businesses, institutions, universities, schools, not-for-profit organisations and peak bodies throughout the park's evolution. We look forward to building a sense of custodianship and shared ownership of the park's places and spaces through community collaboration and partnerships. This includes encouraging local businesses, particularly local Aboriginal businesses, to offer services that align with the park's vision for its visitors.

Council will explore partnerships and relationships with the Brisbane community and its surrounding neighbours to ensure the park is a connected space for everyone to enjoy.

If you have an idea and are interested in exploring a partnership opportunity with Victoria Park Barrambin, contact Council at victoriapark@brisbane.qld.gov.au

Category Initial ideas and opportunities

Aboriginal culture

Work with Traditional Custodians to implement employment opportunities and horticultural traineeships, develop cultural events and experiences, and deliver educational opportunities to share stories and connection to Country.

Health, recreation and wellbeing

Work with local schools, universities, hospitals and fitness groups to utilise the park's greenspace and leverage health and wellbeing programs.

Research and learning

Explore opportunities with universities on research programs, including biodiversity, waterway mapping, health and wellness studies, and integrating curriculum with the outcomes promoted by the Master Plan.

Arts, culture and events

Continue to develop partnerships with neighbouring universities to support student art exhibitions and activations within the park, and support local and citywide events for the community, including Outdoor Cinema in the Suburbs, Green Heart Fair and Brisbane Festival.

Neighbours and local community

Work with neighbouring Kelvin Grove Urban Village, Herston Quarter and the Royal Brisbane and Women's Hospital precinct, King Street Precinct, local schools, new developments and community groups to establish connections and programs in the park.

Tourism

Host and produce drawcard events and work with Brisbane Economic Development Agency to position the park on a national and international level. Explore opportunities for volunteer programs like Brisbane Greeters to the park.

Sustainability, horticulture and habitat restoration

Explore the development of a community bushcare group to support rewilding in the park and continue to host Green Heart Fair to help promote sustainability and environmental initiatives.

Local food

Work with the local community to establish community gardens and food waste composting hubs in the park.

Local businesses

Curate produced events using local businesses and explore opportunities to support local food and beverage experiences in the park (e.g. local picnic providers) as well as local art and craft markets.



Figure 14 Framework for partnerships and relationships strategy