



Dedicated to a better Brisbane

Brisbane Beyond the Games

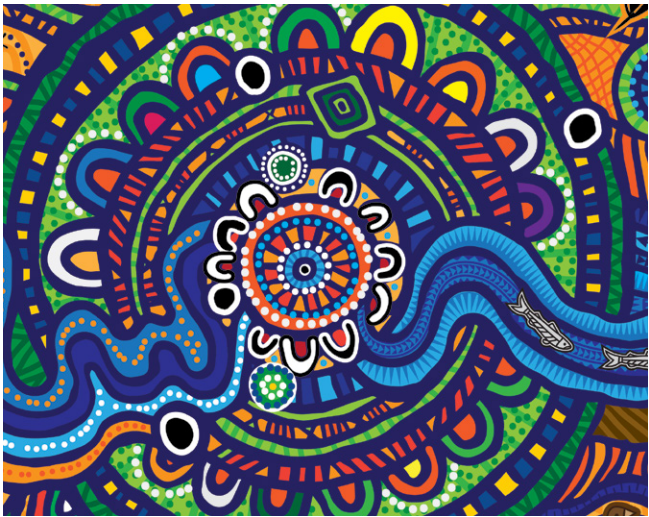
Brisbane's Legacy Plan



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(Front cover) **Artist Impression:** Loving the leftovers, an idea for imaginative spaces in unexpected places



Caring for Country – Land, Water and Sky by Riki Salam
(Mualgal, Kaurareg, Kuku, Yalanji), We are 27 Creative

Acknowledgement of Country

Brisbane City Council acknowledges this Country and its Traditional Custodians. We acknowledge and respect the spiritual relationship between Traditional Custodians and this Country, which has inspired language, songs, dances, lore and dreaming stories over many thousands of years. We pay our respects to the Elders, those who have passed into the dreaming; those here today; those of tomorrow. May we continue to peacefully walk together in gratitude, respect and kindness in caring for this Country and one another.

Message from the Lord Mayor

On 21 July 2021, Brisbane was announced as the Host City for the 2032 Olympic and Paralympic Games, putting our city firmly on the world stage and creating a once-in-a-generation opportunity to shape an even better Brisbane for the future.

Securing the Games was a deliberate decision made in partnership with the Council of Mayors South East Queensland to help fast-track critical transport infrastructure, support jobs and industry growth, and strengthen Brisbane’s reputation as Australia’s lifestyle capital.

Hosting the Games is about much more than 4 weeks of spectacular sport. Through extensive community engagement, we have heard what matters most to residents, from better connections and easier journeys across our city to protecting and enhancing the incredible lifestyle that makes Brisbane such a great place to live, work and relax.

This legacy plan reflects that input and outlines the programs and initiatives that will turn vision into reality. Delivering it will require strong partnerships across all levels of government, business, industry, philanthropy, international organisations and the community to deliver a legacy that begins now, benefits every corner of Brisbane and helps keep our growing city moving for decades to come.

Together, we can make our mark as a proud Olympic and Paralympic City and deliver a lasting legacy that builds on Brisbane’s strengths, benefits our suburbs and helps make the Brisbane of tomorrow even better than the Brisbane of today.

LORD MAYOR
Adrian Schrinner



Making our Mark – Brisbane's legacy vision

Together, we're shaping Brisbane's Games legacy to ensure everyone benefits.

Brisbane Making our Mark is our vision to shape Brisbane into a thriving Olympic and Paralympic City in the lead up to 2032, and the 10 years beyond. We are committed to using the Games as a catalyst to fast-track our planned projects and programs.

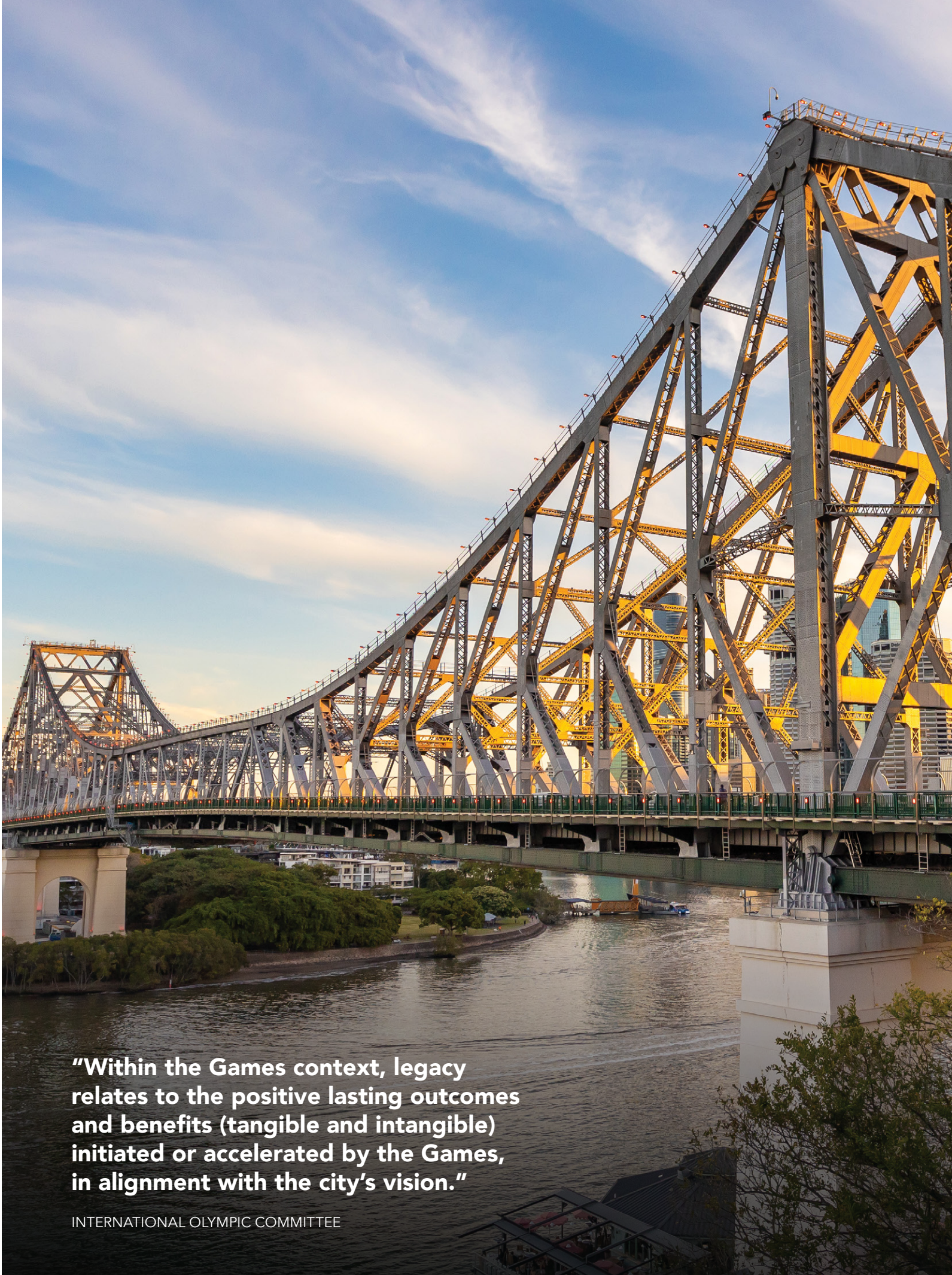
This can only be delivered with strong partnerships and collaboration across the private sector and other government partners.

The following 4 criteria define what legacy means for Brisbane, ensuring we achieve maximum impact for our city and residents.

- Accelerate Brisbane's transport, community, economy, environment and lifestyle.

- Deliver sustainable, long-term outcomes that last beyond the Games.
- Deliver beyond the venues to provide a more equitable Brisbane where everyone benefits.
- Be uniquely Brisbane by building the city's global identity while enhancing our subtropical lifestyle and distinct characteristics.

Together with our legacy pillars, they guide our decisions, investment and partnerships, ensuring we seize this golden opportunity to create a healthier, more vibrant, better connected and more prosperous Brisbane for everyone.



"Within the Games context, legacy relates to the positive lasting outcomes and benefits (tangible and intangible) initiated or accelerated by the Games, in alignment with the city's vision."

INTERNATIONAL OLYMPIC COMMITTEE

The Games – A celebration for all

In 2032, Brisbane will proudly host the world's premier event, where sport and culture unite in an unforgettable global showcase.

Spotlight on the Host City

As the official Host City of the Brisbane 2032 Olympic and Paralympic Games, Brisbane City Council is one of 3 signatories to the Olympic Host Contract. Brisbane will be the heart of the Games, home to key venues and events and hosting significantly more athletes, officials and spectators than regional and interstate co-host cities.

Major new and upgraded sporting venues, facilities and infrastructure, built for community needs and ready in time for the Games, will provide a world-class experience in some of Brisbane's most iconic precincts.

A citywide celebration

The Games will be more than just a sporting event, with brilliant cultural and lifestyle experiences showcasing our story to the world. Festivities will be accessible to everyone, not just to those with tickets.

A network of live and celebration sites, located in some of the city's thriving precincts and destinations, will create memorable moments for visitors and leave lasting benefits for our local businesses and community.

Everyone will have an opportunity to participate, with thousands of volunteers required to extend our friendly, welcoming spirit to venues and enabling visitors to navigate and enjoy our city.

A cultural showcase

A citywide celebration of creativity and culture will be ignited through the Cultural Olympiad, bringing our streets, stages and spaces alive, creating memories that will last long after the Games conclude.



Our Host City advantage

While the city gears up to host the Games, the benefits are already flowing to locals and businesses alike.

Brisbane on the world stage

On 21 July 2021, the announcement of Brisbane as Host City for the 2032 Games ignited global interest and affirmed us as a premier destination for sport, business and leisure. Recognised in 2025 as Australia's top sport city² and Australia's friendliest city³, and in 2026 as the best place in the world to raise a family⁴, Brisbane now stands among the world's most desirable places to live, work and visit.

Our global partnerships, forged through the International Olympic Committee and World Union of Olympic Cities enable us to collaborate with leading edge host cities like Barcelona, Paris and Los Angeles.

Events that energise

Lead-in events are already generating excitement and economic uplift, enabling us to test precincts and city operations while building community pride and participation. Brisbane's major role in the 2023 FIFA Women's World Cup, 2025 British and Irish Lions Tour, Rugby League World Cup in 2026, Anzac Day Bledisloe Tests in 2027, 2029 and 2031, and Rugby World Cup in 2027 is attracting domestic and international visitors and boosting local hospitality, retail and lifestyle precincts.

A pipeline of opportunity

The Games are driving momentum in Brisbane's key industries, supported by an \$100.6 billion Greater Brisbane major projects pipeline⁵. Brisbane businesses can share in \$2.5 billion⁶ in Games procurement, with opportunities to grow their capability and capacity to meet internationally recognised standards.

A city for everyone

The Paralympic Games will accelerate Brisbane's commitment to access and inclusion. Infrastructure upgrades, enhanced technology and business support will make the city accessible and welcoming, enabling everyone to enjoy our unparalleled lifestyle.

More to see and do

Investment in Games venues, facilities and infrastructure needed to support the city's growing population will catalyse urban and suburban renewal, energising our suburbs and creating engaging local experiences.

Empowering the next generation

The Games in Brisbane will unlock opportunities for young people to build their skills, pursue meaningful careers and support a thriving civic culture through volunteering, innovation and leadership.

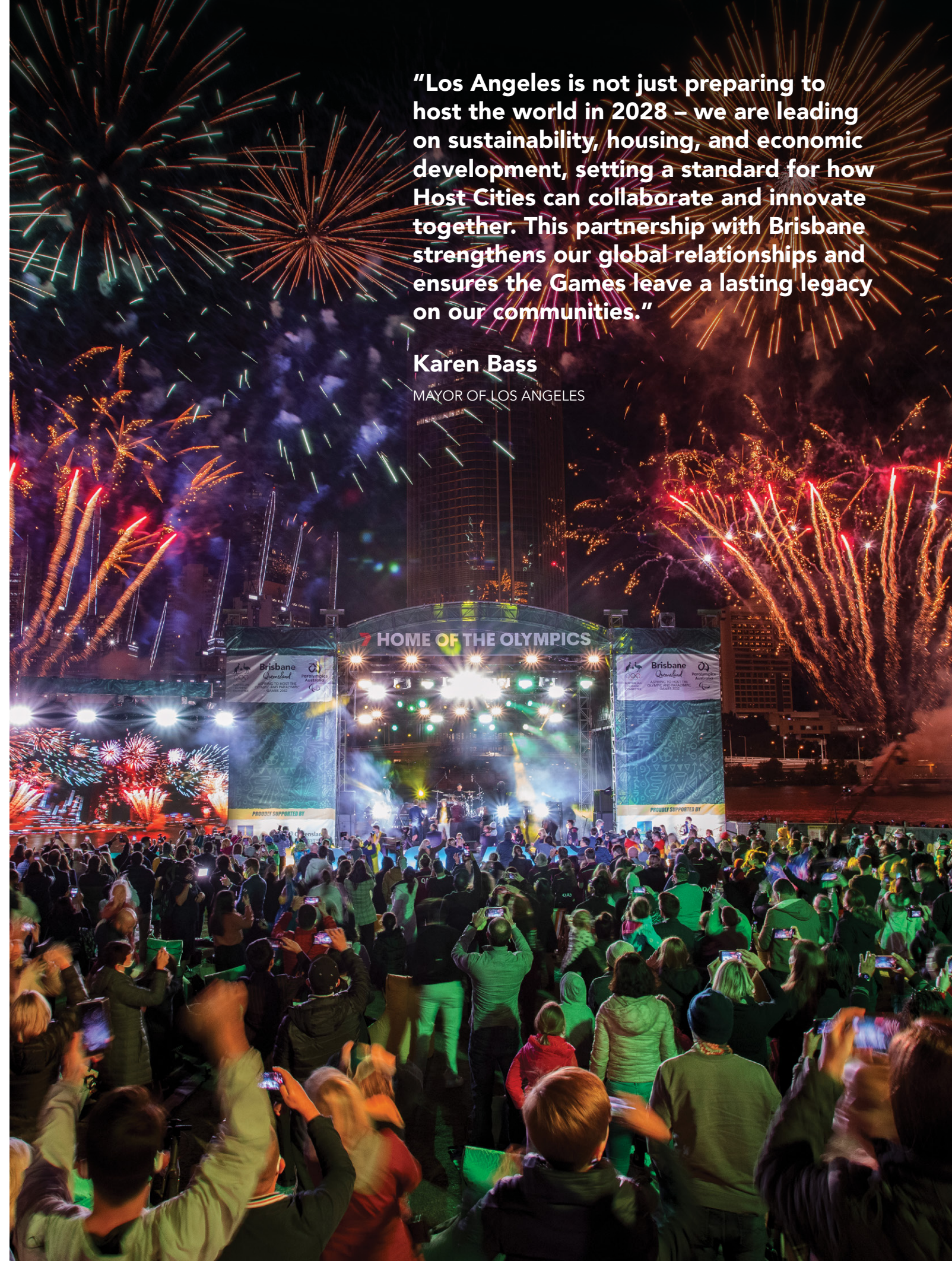
A new way of delivering

Global partnerships forged through the Games will drive new investment and lasting community outcomes. We will focus our grants to ensure these benefits reach communities across the city and suburbs.

² Ranking of Sports Cities, Burson, 2025
³ Annual Best Cities Survey, Time Out, 2025
⁴ Best Cities to Raise a Family, Compare the Market, 2026
⁵ State of the City, Brisbane Economic Development Agency, 2025
⁶ Media Release | Brisbane 2032 Organising Committee Games procurement program to harness local business talent, Brisbane 2032, 2025

"Los Angeles is not just preparing to host the world in 2028 – we are leading on sustainability, housing, and economic development, setting a standard for how Host Cities can collaborate and innovate together. This partnership with Brisbane strengthens our global relationships and ensures the Games leave a lasting legacy on our communities."

Karen Bass
 MAYOR OF LOS ANGELES



Listening for legacy

We led a citywide conversation to understand what matters most to Brisbane and the legacy we want from hosting the Games. Through the *Brisbane Making our Mark* initiative, residents, businesses, industry and peak bodies, Council employees and young people shared ideas and feedback to help shape lasting benefits for our city in the lead up to, and beyond the Brisbane 2032 Olympic and Paralympic Games.

We also invited potential partners to identify how they can join us in making our mark, working with us to deliver initiatives that create real and enduring value for our city.

People from across Brisbane shared a strong desire to use the Games as a catalyst for positive change. The feedback highlighted opportunities to enhance our subtropical lifestyle, unlock economic growth, improve connectivity and encourage more active and healthy communities.

This plan sets out our commitment to work alongside business, industry, community and all levels of government to turn legacy ideas into action and deliver a legacy that benefits all of Brisbane.



2023 ONWARDS Young people

3 Youth Legacy Speaking Events
300+ ideas generated
250+ students from 61 schools

AUGUST – OCTOBER 2024 Employees

555 ideas from Council employees

EARLY 2025 Industry and peak bodies

400+ participants
573 ideas submitted

3 FEBRUARY – 15 MARCH 2026 Residents and businesses

19,713 votes
82,822 Council website and
Your City Your Say page visits
3.9m social media impressions
431 new ideas



A Brisbane that's easy to explore

The Brisbane 2032 Olympic and Paralympic Games are our catalyst to enhancing our neighbourhoods, local economy, lifestyle and environment, creating benefits that last for decades.

The Games present a once-in-a-generation opportunity to fast-track Brisbane's evolution into a seamlessly connected city. Imagine more homes where residents will have access to a world-class public transport network complemented by interconnected subtropical walking and cycling corridors. Residents, workers and visitors will move quickly and effortlessly between Games venues, neighbourhood centres and key destinations throughout the city.

We have outlined our plans to keep Brisbane moving through The Race to Gold which highlights the projects our city needs to be Games-ready. By partnering with all levels of government, we will deliver a world-class Games and create a transport and housing legacy that lasts well into the future.



"The Games legacy project I'm most excited about is an improved public transport system connecting us to the coasts as well as in and around Brisbane."

Cate Campbell, OAM
OLYMPIAN

Our achievements

We have delivered a multi-billion dollar investment in critical public and active transport projects to help keep Brisbane moving.

Since its launch in 2025, Brisbane Metro has delivered more than 10 million passenger trips alongside 6 million ferry trips. New city-shaping connections are helping Brisbane residents and visitors travel around our city and get home sooner and safer.

CASE STUDY

Kangaroo Point Bridge

Opened in December 2024, the Kangaroo Point Bridge provides a dedicated pedestrian and cycle connection, making it easier to walk or ride between Kangaroo Point, the City Centre and surrounding precincts. Delivered in partnership with the Australian Government as part of the SEQ City Deal, this project highlights how strong advocacy and collaboration can create lasting benefits for residents, businesses and visitors.

Our legacy focus

A connected city

During the Games, millions will travel across Brisbane using roads, footpaths and bikeways to access precincts and venues. Our continued improvements to the transport network will ensure these assets are ready and deliver a lasting legacy of improved accessibility and connectivity.

EARLY LEGACY INITIATIVE

Brisbane Metro expansion

Council, government partners, private sector | Medium term

Connecting Brisbane's suburbs to the city is central to the Games legacy and long-term growth. The Games will help accelerate the Brisbane Metro expansion, a staged bus rapid transit network linking key venues, precincts and Brisbane's suburbs.

A priority action for both Council and the Queensland Government, Brisbane Metro will keep Brisbane moving and provide reliable, high frequency, accessible services during the Games and for decades beyond.

EARLY LEGACY INITIATIVE

Green and Gold Grid

Council, government partners, private sector, professional institutes and associations, commercial partners, international organisations, development partnerships | Short to long term

The Green and Gold Grid will deliver a walkable and accessible network of generous shaded pathways and vibrant places linking Games venues, key destinations and precincts. The Games will catalyse early delivery in venue

approaches, with staged implementation before and beyond the Games, connecting the network to the suburbs. This will lead to a lasting legacy of walkability, urban greening, thriving precincts and healthier, more connected communities.

"It's a bold, future-focused vision for a greener, cooler and more connected Brisbane ... this is the sort of legacy that lasts well beyond the closing ceremony. Walkable, shaded streets, healthier neighbourhoods. Public spaces that future generations will be proud to inherit."

Nicole Bennetts

RPIA - NATIONAL HEAD OF ADVOCACY, PLANNING INSTITUTE OF AUSTRALIA

An integrated river transport network

The Brisbane River is central to our city's identity, connecting suburbs with the City Centre and Moreton Bay. The Games will help expand river transport, giving people more ways to move around the city.



EARLY LEGACY INITIATIVE

Ferry network enhancement

Council, private sector | Medium term

Brisbane's ferry network positions the river as a city-defining transport corridor, connecting our suburbs with destinations and experiences. Building on Games-led momentum, an expanded network will grow capacity, inspire everyday travel, enliven the river and secure a lasting transport and tourism legacy.

EARLY LEGACY INITIATIVE

River taxis

Council, government partners, private sector

Medium term

River taxis will diversify how people use and access the Brisbane River. By opening our pontoons to commercial operators, on demand services will support shorter, targeted trips between riverfront destinations, filling connectivity gaps and providing new travel options for residents and visitors throughout our suburbs.



Artist Impression: River taxis, an idea for more ways to get around our river city

CASE STUDY

Urban and Suburban Renewal

Established in 1991, Council's internationally recognised Urban Renewal Brisbane (URB) program has helped transform former industrial land in Brisbane's inner north east through partnerships with industry, community consultation and coordinated public investment. Landmark projects including Riverwalk, James Street and Brisbane Powerhouse and revitalised suburbs such as Newstead and Teneriffe set the foundation for ongoing renewal across the city. As Brisbane grew, URB's focus expanded to include renewal in precincts including Albion, Toowong and the Eastern Corridor.

Building on this success, Council's Suburban Renewal program is helping deliver more homes sooner in the right places while protecting Brisbane's enviable lifestyle. Focused on well-connected centres and precincts such as Chermside and Carindale, the program creates opportunities for more housing, jobs and investment close to public transport, services and amenities. By encouraging targeted growth and supporting infrastructure upgrades, suburban renewal is helping create vibrant, accessible and thriving communities for current and future residents.

Future-ready homes

As one of Australia's fastest-growing cities, Brisbane will need more homes sooner in the right places, while protecting our incredible lifestyle. As the city is transformed through new and upgraded Games venues, improved transport connections and enhanced public spaces, we will provide more homes in locations with good infrastructure and amenity. This will enable more residents to live closer to jobs, services and lifestyle destinations while supporting a lasting housing legacy that contributes to Brisbane's long-term growth.

We have created 72,029 homes since 2016 and through planning work to accommodate growth near our inner city venues and along high-frequency public transport routes, we will help unlock an estimated 50,000 new homes by 2032.

EARLY LEGACY INITIATIVE

Precinct renewal

Council, government partners, private sector | Short to long term

The Games will act as a catalyst for precinct renewal around key venues and major transport infrastructure. In locations such as Fortitude Valley, Kurilpa, Milton, Newstead and Woolloongabba, investment in infrastructure will attract private sector investment to deliver new housing, employment opportunities, active transport

connections and enhanced public spaces. By creating more vibrant, mixed-use neighbourhoods and making better use of existing infrastructure, precinct renewal will help meet the changing needs of residents while delivering the new homes needed in Brisbane.





A Brisbane that thrives together

Brisbane will harness the energy of the world's biggest sporting event to embed active and healthy pursuits into everyday life. Residents across the city will benefit from new urban sports parks and revitalised local parks that combine sport, art and community life, and inclusive programs that inspire movement, connection and wellbeing. As the Games place Brisbane on the world stage, we will remain Australia's friendliest city, strengthened by welcoming communities where people volunteer, contribute and take pride in supporting one another.



"Brisbane will serve as a model for other cities around the world in promoting physical activity, healthy lifestyles and inclusive communities, showcasing the transformative role sport can play in sustainable urban development."

James Macleod

DIRECTOR OF OLYMPIC SOLIDARITY, NATIONAL OLYMPIC COMMITTEE
RELATIONS AND OLYMPISM365 IOC

Our achievements

From \$2 summer dips and free and low-cost active and healthy programs to transforming unloved urban spaces, we are already delivering lasting benefits for all Brisbane residents.

CASE STUDY From underpass to urban place

The Turbot Street Underpass project transformed an underutilised space in the city's heart into a vibrant and inviting urban place. Delivered in partnership with Mirvac, it demonstrates how collaboration can deliver enduring benefits that support a more active and healthy city.

Our legacy focus

Loving the leftovers

We will use the Games as a catalyst to transform leftover land around major infrastructure into vibrant urban sports parks and community spaces. These places will support recreation and play, strengthen local connections and give our growing city new places to discover and enjoy.

EARLY LEGACY INITIATIVE

The Low Line

Council, government partners, development partnerships | Short term

The Low Line will revitalise the area under the elevated railway line at South Brisbane to deliver a series of interconnected active and community spaces. From pickleball and basketball courts to dog parks, gardens

and spaces to relax, The Low Line will facilitate safe and shaded journeys between the growing Kurilpa riverfront community and South Brisbane's major transport, cultural and open space hubs.



Artist Impression: Loving the leftovers, an idea for imaginative spaces in unexpected places

"Forgotten spaces in our city hold untapped potential – when reimaged with intentionality, they can stitch new connections into the urban fabric and unlock entirely new experiences ... a vital step toward shaping the lively city we want to showcase in 2032 and continuing to elevate the lifestyle and liveability our growing city deserves."

Nicholas Stevenson
PARTNER, URBIS

Most active city in the world

With more than 240 days of sunshine a year and stunning natural assets, our city and suburbs are the perfect backdrop for outdoor recreation. We'll use the Games to become the most active city in the world, inspiring residents with revitalised local parks, supporting inclusive activities like run clubs, and expanding our free and affordable health and wellness activities through our Move Well Brisbane program.

EARLY LEGACY INITIATIVE

Parks revitalisation

Council, commercial partners, international organisations | Short term

We'll learn from global host cities and use the Games to unlock new partnerships to deliver sports facilities that meet the evolving needs of our community. Revitalised parks, clubs and commercial facilities will provide a range of facilities for all residents to enjoy social, community and competition sports in their local community.



Fresco by Elka, Clément Dorval / Ville de Paris

A living legacy for residents

Brisbane's friendly, welcoming and civic-minded spirit is what sets our city apart. Through the Games, we'll create a living legacy by making our city and suburbs more accessible and inclusive with digital and physical wayfinding infrastructure for all abilities and a volunteer culture that is valued, recognised and celebrated.



EARLY LEGACY INITIATIVE

Volunteering passport

Council, government partners, sporting organisations, community organisations, international organisations | Short to medium term

The Games provide an opportunity to grow our volunteering workforce through a volunteering passport that recognises contribution and opens pathways to Games roles, building skills, participation and a lasting legacy of community pride.

EARLY LEGACY INITIATIVE

Towards 2032: Brisbane Content Creators Program

Council, private sector, commercial partners
Short term

We will support our content creators to become the world's best digital story tellers and inspire our global community with stories about Brisbane's enviable lifestyle.

Image supplied by Brisbane Marathon

EARLY LEGACY INITIATIVE

Pride House

Council, international organisations, community organisations | Medium term

Brisbane will host a Pride House, welcoming LGBTIQ+ fans, athletes and allies during the Games.



A Brisbane that's full of life

Brisbane's iconic natural setting, vibrant neighbourhoods and world-class creative community make our city a destination like no other. As Games celebrations flow from the inner city to the suburbs, locals and visitors will be invited to explore our city through experiences that are uniquely Brisbane. We will strengthen Brisbane's appeal as a cultural and visitor destination, building a lasting cultural legacy through new creative experiences, activated public places and art that reflects our city's identity before, during and beyond the Games.



"I have always believed that culture changes cities – and cities change through culture. This is our moment to ensure that creative energy doesn't just pulse through the CBD, but takes root in every neighbourhood, every precinct, every community. The most lasting legacies aren't built in a single venue; they're built when people feel that the city belongs to them."

Louise Bezzina

CEO / ARTISTIC DIRECTOR, BRISBANE POWERHOUSE

Artist Impression: 24-hour precincts,
an idea of a city that works on your schedule

Our achievements

From world-class cultural destinations like Brisbane Powerhouse to a vibrant calendar of festivals and cultural events, Brisbane already offers a rich mix of experiences for its residents and visitors.

CASE STUDY

Riverstage upgrade

Brisbane's iconic Riverstage will be transformed into a world-class venue, showcasing our vibrant cultural scene. Through a proposed partnership with an experienced operator, upgraded facilities and state-of-the-art sound will be delivered under a long-term lease.

CASE STUDY

BrisAsia Festival

BrisAsia is Brisbane's premier annual celebration of Asian culture, activating the city with food, art and performance. Past festivals have featured 28 events across 17 suburbs, engaging more than 350 artists and over 30,000 attendees, while connecting communities, celebrating diversity and strengthening Brisbane's cultural identity.

Our legacy focus

Brisbane alive

The Games present a significant opportunity to extend celebration into the suburbs, including activations ahead of the Games and the delivery of enduring community celebration spaces and vibrant dawn and nighttime destinations across Brisbane's premier precincts.

EARLY LEGACY INITIATIVE

Local live sites

Council, private sector, commercial partners, community organisations, international organisations
Medium term

Complementing official live sites, local live sites will transform public spaces into places of celebration, bringing people together to enjoy the Games through free, live viewing and active participation across the city and suburbs.

We will leverage the Games to deliver enduring community spaces that support activation well beyond 2032, strengthening Brisbane's active and healthy lifestyle, culture and sense of belonging.

EARLY LEGACY INITIATIVE

Dawn economy

Council, government partners, private sector | Short to long term

The Games will accelerate Brisbane's evolution as a global city, celebrating our status as the world's earliest rising city and unlocking a more vibrant all-day economy across key precincts.

Retail, dining and experiences will extend seamlessly from morning through to nighttime, enhancing liveability and supporting a thriving local business community.



Brisbane experiences

Local experiences across the Games lifecycle will complement the Cultural Olympiad, drawing visitors, enhancing daily life for residents, and securing an enduring cultural, tourism and recreation legacy for our city and suburbs. By unlocking and showcasing Council assets, such as our network of river pontoons and supporting the growth and evolution of our cultural events and festivals, we will enable year-round opportunities for tourists and residents.

Artwork: Riki Salam's 'Creation Pathways' 2019

EARLY LEGACY INITIATIVE

Light up Brisbane

Council, private sector, commercial partners, international organisations | Medium term

Brisbane's local artists will unite to light up the city's most iconic places. Renewed projections on the William Jolly Bridge will provide a globally visible platform for artists of all abilities, forming an ongoing legacy that illuminates Brisbane's built and natural assets and strengthens cultural connection.

EARLY LEGACY INITIATIVE

Global food hall

Private sector | Medium term

Harnessing the global spotlight of the Games, a global food hall would invite the world to experience Brisbane's incredible lifestyle through food, bringing together South East Queensland's produce and culinary talent to delight locals and visitors while strengthening Brisbane's global profile.

EARLY LEGACY INITIATIVE

Mt Coot-tha precinct transformation

Council, government partners, private sector, commercial partners, community organisations, international organisations
Medium term

The Mt Coot-tha Precinct Vision will protect, enhance and re-imagine the Mt Coot-tha precinct as an iconic destination that showcases our natural environment and delivers an exceptional visitor experience. To help realise this vision, the Great Brisbane Wilderness Trail will create a 52-kilometre, multi-day walking journey from Mt Coot-tha to D'Aguilar National Park, linking rainforests, ridgelines, wildlife habitats and waterways.

"My idea for a Games legacy is to see Mt Coot-tha reimaged and enhanced, whilst still preserving its natural beauty and nature."

Nigel Chamier, AM

BOARD CHAIR, BRISBANE SUSTAINABILITY AGENCY



A Brisbane that's built to innovate

Brisbane will use the Games to strengthen our capability to host world-class events before and beyond the Games, unlocking new industries, international connections and investment opportunities that are only possible at this scale. This momentum will help attract and retain local and global talent, create an uplift in community facilities and boost local businesses, delivering lasting economic and community benefits.



"This new, long-term partnership with Los Angeles reinforces Brisbane's growing international profile and will support the creation of valuable networks for trade, investment, research and collaboration."

Jen Williams
CEO, COMMITTEE FOR BRISBANE

Our achievements

From hosting the FIFA Women's World Cup in 2023 to securing major lead-in events ahead of the Games, Brisbane is already using events to unlock benefits for businesses and communities.

CASE STUDY

Anzac Day Bledisloe

In a first-of-its-kind arrangement, Brisbane will host Anzac Day Bledisloe Tests in 2027, 2029 and 2031. Through Brisbane Economic Development Agency, Council partnered with the Queensland Government to secure a historic six-year deal locking in Bledisloe Cup fixtures between the Wallabies and the All Blacks. Beyond these blockbuster games, a dynamic business program will be delivered to maximise economic benefits and drive investment into Brisbane.

CASE STUDY

NRL Magic Round

The annual NRL Magic Round brings the country's premier rugby league teams to Brisbane in a vibrant celebration of sport and culture. Confirmed to remain in Brisbane until 2032, the event attracts more than 150,000 attendees each year, with many more fans visiting Brisbane. It energises our city and suburbs with \$50 million⁷ in local economic benefits.

⁷ The Magic Formula, The Courier Mail, 2026

Our legacy focus

Global event city

Hosting the Brisbane 2032 Olympic and Paralympic Games is only the beginning. We will leverage the Games to cement Brisbane's reputation as a leading global event city, forging enduring sporting partnerships that deliver a lasting legacy for Brisbane's community.

EARLY LEGACY INITIATIVE

The business of sport

Council, government partners, international organisations, private sector, commercial partners, community organisations, education facilities | Medium term

In the lead up to the Games, Brisbane will deliver a dedicated sports attraction program that positions the city as a global training destination. These long-term partnerships will unlock investment in suburban sporting infrastructure, strengthening community clubs and facilities and ensuring the benefits of the

Games are felt at the grassroots level. By attracting international sporting federations to live, train and compete here, the program will also generate year round visitor spend, support local jobs, and activate local precincts.

EARLY LEGACY INITIATIVE

Brisbane: A mega event city

Council, government partners, international organisations, private sector, commercial partners
Short to long term

Brisbane will leverage the Games to attract major sporting, cultural and business events in the lead up, enabling venue testing, building local business readiness and delivering early economic and community

benefits. Together, these events will establish a year-round calendar that enlivens the city before, during and after the Games, attracting new economic sectors, growing jobs and sustaining visitor demand.



CASE STUDY

Howard Smith Wharves: Reconnecting Brisbane with its river

For decades, Howard Smith Wharves sat quietly beneath the Story Bridge as one of the last remaining stretches of riverfront in our City Centre. Rich in history yet largely inaccessible and underutilised, the heritage-listed site remained disconnected from the daily life of the city.

Recognising its potential, we identified Howard Smith Wharves as a priority project in the *City Centre Master Plan 2014*. The vision was to breathe new life into the waterfront precinct while delivering lasting community benefits and value for ratepayers.

Council partnered with Howard Smith Wharves Nominees to transform the site. Council's \$7 million investment helped unlock more than \$200 million in private sector investment, demonstrating the power of partnership to deliver outcomes beyond what either sector could achieve alone.

The transformation is a powerful example of how public-private partnerships can unlock investment, preserve heritage and create vibrant public spaces. More than a revitalised precinct, Howard Smith Wharves has strengthened Brisbane's connection to its river and created a destination enjoyed by residents and visitors alike.

Brisbane Legacy Partnerships Program

Hosting the Games is a powerful catalyst to deliver lasting benefits for everyone across the city and suburbs. To help fast-track legacy projects, we will establish a Brisbane Legacy Partnerships Program.

Building on the success of partnerships like Howard Smith Wharves, the program will provide a pathway for industry, institutions and community organisations to bring forward projects and investment that align with Brisbane's future vision.

This reflects our commitment to working with the private sector to get things done and deliver lasting benefits for future generations.

EARLY LEGACY INITIATIVE

Legacy Partnership Stream

**Council, private sector, commercial partners,
community and international organisations**
Short to long term

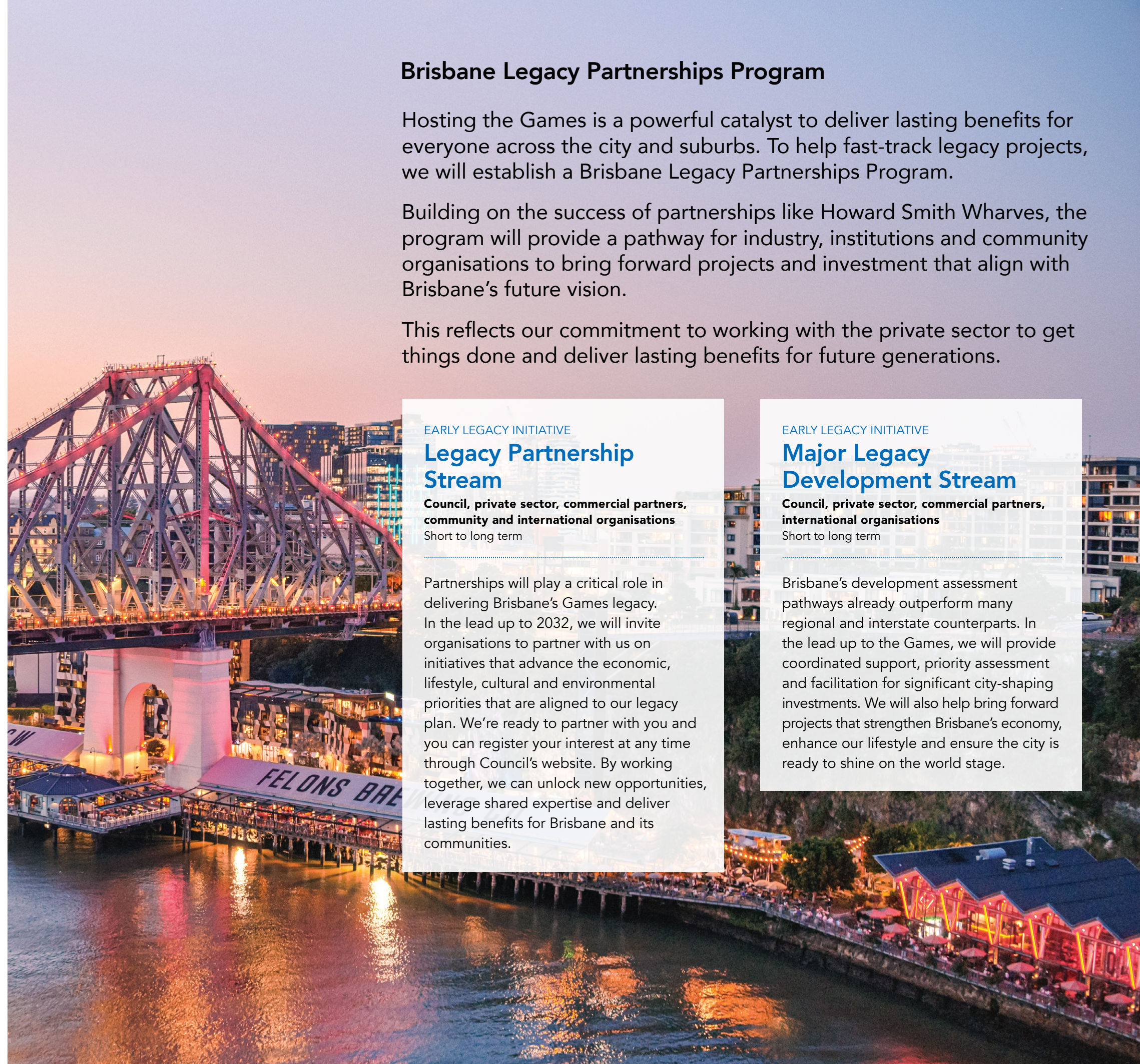
Partnerships will play a critical role in delivering Brisbane's Games legacy. In the lead up to 2032, we will invite organisations to partner with us on initiatives that advance the economic, lifestyle, cultural and environmental priorities that are aligned to our legacy plan. We're ready to partner with you and you can register your interest at any time through Council's website. By working together, we can unlock new opportunities, leverage shared expertise and deliver lasting benefits for Brisbane and its communities.

EARLY LEGACY INITIATIVE

Major Legacy Development Stream

**Council, private sector, commercial partners,
international organisations**
Short to long term

Brisbane's development assessment pathways already outperform many regional and interstate counterparts. In the lead up to the Games, we will provide coordinated support, priority assessment and facilitation for significant city-shaping investments. We will also help bring forward projects that strengthen Brisbane's economy, enhance our lifestyle and ensure the city is ready to shine on the world stage.



Future-focused youth

Brisbane's young people are central to our city's future. Investing in them now will drive a skilled workforce, stronger communities and a more engaged, resilient Brisbane.



EARLY LEGACY INITIATIVE

Youth Legacy Alumni Network

Council, international organisations, private sector, community organisations
Short to long term

The Youth Legacy Alumni Network will empower Brisbane's next generation to help shape the city's future. Open to residents aged 15 to 25, the network will build skills, leadership, connection and civic participation through initiatives and programs that deliver lasting legacy benefits for Brisbane before, during and beyond the Games.

EARLY LEGACY INITIATIVE

Youth Entrepreneurship Program

Council, private sector, commercial partners, community organisations | Short to medium term

As an early Youth Legacy Alumni Network initiative, the Youth Entrepreneurship Program will provide Brisbane's young people with access to events, resources and support to learn more about becoming an entrepreneur and how to take the next step to start or grow their own businesses. Connecting young people with like-minded peers and providing access to business education and networking opportunities will grow skills and enable young people to thrive.



"By 2032, I'd love to see Brisbane become a place where every kid, no matter their background, can dream big and actually make it happen. A place where ambition is part of our culture, opportunities are accessible, and the legacy of the Games is a generation who believe they can achieve anything."

Jason Le

FOUNDER AND MANAGING DIRECTOR, JRNY DIGITAL



A future where everyone benefits

Brisbane's Games legacy is about creating lasting benefits that reach beyond the venues and into every part of our city. It is an opportunity to strengthen our suburbs, support our people and grow our economy.

A citywide legacy

While the precincts and peak crowds will be concentrated in the inner city, the energy of the Games will be felt across Brisbane. Suburbs will come alive through live sites and local activation, with enduring benefits delivered through cultural programs, upgraded community facilities and expanded Brisbane Metro and ferry services.

Opportunities for residents

The Games will help equip Brisbane's young people with skills, networks and experience that open doors well beyond the closing ceremony, while strengthening community pride and participation across the city.

A stronger local economy

From local procurement to renewal around venues and vibrant nighttime precincts, Brisbane businesses will be able to leverage the Games to grow, innovate and create jobs.

A more accessible Brisbane

Hosting the Olympic and Paralympic Games will accelerate improvements that make Brisbane easier to move around, enjoy and visit for people of all abilities.

Welcoming the world

Brisbane will welcome visitors from across the globe, showcasing our lifestyle, diverse communities and cultures while strengthening connection and inclusion across our city.

Delivery pathways

Brisbane’s journey as an Olympic and Paralympic City is reshaping how we plan, partner and deliver for our city. We will use the Games to unlock new partnerships, enable shared stewardship and introduce innovative delivery models that accelerate outcomes, creating lasting benefits for Brisbane and its communities ahead of and long after 2032.

Legacy grants program

Community grants are a vital investment in Brisbane’s people and places. Establishing a legacy grants program will complement our existing grants programs and enable us to better target this investment towards high-impact initiatives that deliver measurable social, cultural, environmental and economic outcomes for our city and local communities. This approach will prioritise projects that leverage partnerships, scale, impact and leave a lasting legacy for local communities.

Brisbane Legacy Partnerships Program

The Games is already delivering once-in-a-generation infrastructure to Brisbane and we have an unwavering commitment to residents and businesses to ensure we all benefit from hosting the biggest sporting event in the world. We will harness the growing interest from businesses, industry leaders, international sporting bodies and philanthropy, forming purposeful partnerships that align shared vision with delivery. We will support the private sector to accelerate legacy projects through the Brisbane Legacy Partnerships Program, enabling initiatives and facilitating projects that will make our city more liveable, better connected and even more vibrant.

Brisbane 2032 legacy fund

Around the world, Olympic and Paralympic Games have delivered enduring benefits through legacy funds that reinvest Games-generated value into local priorities. Aligned with international best practice and the International Olympic Committee’s legacy frameworks, Brisbane will explore and advocate for the establishment of a Brisbane 2032 legacy fund to capture and reinvest Games-related value into initiatives that enhance liveability, inclusion and opportunity across the city, well beyond 2032.

Join us in making our mark

Brisbane’s legacy ambition is clear, from becoming a globally recognised active and healthy event city to delivering world-class transport infrastructure and cultural experiences that enable our communities to thrive.

Achieving this legacy will require a collective effort. We invite industry, community organisations, partners and residents to play a role in shaping and delivering Brisbane’s Games legacy.

Together, we can turn the opportunity of the Games into a lasting legacy for our city.



Partner with Council

Register your interest and help deliver lasting legacy initiatives.



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