



**2017  
ASIA PACIFIC  
CITIES SUMMIT  
& MAYORS' FORUM**  
Daejeon, Republic of Korea  
10-13 September

**REGISTER NOW**

Shaping the Future of the Asia Pacific



Host city

An initiative of

**brisbane**  
australia's new world city







## Meet business, government, industry and youth leaders from across the Asia Pacific region and beyond.

The 2017 Asia Pacific Cities Summit (2017APCS) & Mayors' Forum will transform Daejeon into a global meeting place for the Asia Pacific region. More than 1500 leaders and key decision makers will meet over four days to network, exchange ideas and best practice, drive commercial outcomes and seek investment.

<b>DATE</b>	10-13 September 2017
<b>VENUE</b>	Daejeon Convention Centre, Daejeon, Republic of Korea
<b>DELEGATES</b>	1500 delegates from more than 100 cities
<b>HOST CITY</b>	 <b>DAEJEON</b> METROPOLITAN CITY

### Shaping the Future of the Asia Pacific

-  Innovating cities through science and technology
-  Revitalising cities through vibrant business activities
-  Achieving sustainable city solutions
-  Recreating cities through art and culture

The Lord Mayor of Brisbane, Cr Graham Quirk, will be leading a delegation of Brisbane leaders to the 2017APCS. If you are a Brisbane business, government, industry or youth leader, express your interest by emailing [APCS@brisbane.qld.gov.au](mailto:APCS@brisbane.qld.gov.au)

## Keynote speakers



**Cherie Blair, CBE, QC**  
Founder of the Cherie Blair  
Foundation for Women  
**Monday 11 September**



**Jared Cohen**  
President  
of Jigsaw  
**Tuesday 12 September**



**Thomas Frey**  
Senior Futurist  
at the DaVinci Institute  
**Wednesday 13 September**

Speaking opportunities available.  
For more information  
visit [www.apcsummit.org](http://www.apcsummit.org)

### SPONSORSHIP OPPORTUNITIES

APCS can offer organisations strategic brand exposure and commercial opportunities.  
Email [APCS@brisbane.qld.gov.au](mailto:APCS@brisbane.qld.gov.au) for details.

# 2017APCS opportunities

## STRATEGIC BUSINESS OPPORTUNITIES

### Meet@APCS

The APCS is renowned for helping businesses gain entry into key global markets. Meet@APCS is the Summit's dedicated program to connect delegates, exchange knowledge and explore commercial and strategic opportunities.

## SHOWCASE YOUR BRAND

### APCS Market Square

APCS Market Square is an interactive networking and exhibition hub where exhibitors from public, private and not-for-profit sectors can showcase their organisations to a global audience.

## Registration information

For more information and to register for the Lord Mayoral Business Mission to the 2017APCS visit [www.apcsummit.org](http://www.apcsummit.org)

	Standard	Onsite
Full-time delegate	AUD 1040	AUD 1225
Full-time Mayor/Deputy Mayor/Governor	AUD 795	AUD 980
Young professional	AUD 305	
Group registration	AUD 3615	AUD 4315
Day-only delegate	AUD 490	AUD 640

\*Registration fees are indicative only. Fees are payable in South Korean Won and subject to currency fluctuations.

## BEST PRACTICE EXCHANGE

### Mayors' Forum

The Mayors' Forum provides a unique opportunity for heads of local government to share insights, openly discuss issues facing their cities and together develop solutions that promote growth and prosperity across the Asia Pacific.

## Emerging leaders of the Asia Pacific



### Registrations for the YPs@APCS are now open!

The Young Professionals' Forum (YPs@APCS) provides an invaluable professional development opportunity for emerging private and public sector leaders from the Asia Pacific region aged between 18 and 30.

### Why join the 2017 YPs@APCS?

- Jared Cohen, President of Jigsaw (formerly Google Ideas) will join the 2017 YPs@APCS as a speaker.
- Dedicated YP sessions throughout the Summit.
- Access to the full 2017APCS program.
- Network and connect with fellow young professionals from across the Asia Pacific.
- Exclusive Mayors' & Young Professionals' Dinner event.

Register now at [www.apcsummit.org](http://www.apcsummit.org)

## The 2017APCS app is available for download now.

Access information about the Summit including speaker and session details and information about the host city, including accommodation.



Be part of the conversation

#2017APCS

[www.apcsummit.org](http://www.apcsummit.org)

Contact the APCS Secretariat by emailing [APCS@brisbane.qld.gov.au](mailto:APCS@brisbane.qld.gov.au)

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