BRISBANE’S SISTER CITY

AUCKLAND

AIRPORT CODE: AKL  CURRENCY: NZD

Sister City Agreement signed in 1988

New Zealand’s largest city

City population (2017) 1,650,000
34% of national population

Languages
English & Te Reo Māori

Time Zones
UTC+12 APR-SEP
Two hours ahead of Brisbane
UTC+13 OCT-MAR
Three hours ahead of Brisbane

Flight duration
3 hours
Brisbane to Auckland

GDP (2016) NZ$84.8 billion
38% of the national GDP

Construction booming
55% of New Zealand’s cranes

Liveability
World’s third best quality of life (2017) and top 18% for innovation globally

184,000 registered businesses
100+ regional headquarters

Auckland Plan 2050
Auckland’s long-term development plan

40% of population born overseas

Key opportunity sectors
- Start-ups and Innovation
- Digital and Technology
- Food and Beverage
- Smart Cities and New World Cities
- Arts and Culture
- Investment and Property Development
- Knowledge and Research
- Education and Training
- Tourism and Sports
- Defence
- Infrastructure and Urban Development
- Business and Financial Services
- Manufacturing and Retail
- Renewable and Clean Technology
- Life Sciences and Aged Care

Dedicated to a better Brisbane
Brisbane City Council is committed to advancing Brisbane’s place in Asia and promoting Brisbane as Australia’s New World City. Council’s international business programs help build our local economy while creating new and innovative jobs.

The International Relations and Multicultural Affairs Unit within Brisbane City Council develops strong international relationships via our sister city network to support Brisbane-based businesses with global aspirations. This is achieved through the following initiatives:

**Brisbane’s Sister Cities**
Brisbane’s sister city relationships form the foundation of the city’s international partnerships. By leveraging these relationships and other strategic international connections, we provide referral services by facilitating relevant introductions and business connections between local and international agencies and organisations.

**Lord Mayoral Business Missions**
The Lord Mayor leads delegations to sister cities and strategic trade regions to develop and strengthen business ties. These business missions have a strong in-market reputation for opening doors for Brisbane businesses to key international markets. The itinerary includes government meetings, business forums, in-market briefings, networking events, site visits and pre-scheduled introductory business meetings.

**Asia Pacific Cities Summit (APCS) and Mayors’ Forum**
The biennial Asia Pacific Cities Summit (APCS) and Mayors’ Forum is one of the region’s premier business and civic forums. The APCS provides a key platform for Brisbane-based businesses to connect with more than 1000 global city, industry and business leaders from across the Asia Pacific region to share ideas and identify business opportunities. For more information, visit [www.apcsummit.org](http://www.apcsummit.org).

**Delegations visiting Brisbane**
Council arranges customised programs for international delegations of business, academic and government representatives. Visiting delegations will have a unique opportunity to exchange best practice and share knowledge with Council officials and staff, and explore commercial opportunities in Brisbane. The programs may include tailored presentations, roundtable discussions, site visits and introductory meetings.

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For more information, please visit [brisbane.qld.gov.au/international](http://brisbane.qld.gov.au/international)
Contact the International Relations and Multicultural Affairs Unit:
Email: [internationalrelations@brisbane.qld.gov.au](mailto:internationalrelations@brisbane.qld.gov.au)
Phone: + 61 7 3403 8888
Postal address: GPO Box 2287
Brisbane QLD 4001 AUSTRALIA