

BRISBANE'S SISTER CITY

HYDERABAD

AIRPORT CODE: HYD | CURRENCY: INR

Brisbane & Ipswich
world-first tripartite
Sister City Agreement
signed in

2010



Southern India's
largest city



City population (2017)

9,757,000

Languages

Telugu, Urdu
& English



Time Zone

GMT+5.5

4.5 hours
behind Brisbane



Flight
duration

17 hours
Brisbane
to Hyderabad



Special economic zones
dedicated to information
technology

**Strong presence of
major global brands**



Microsoft, Amazon, Google,
Apple, Uber, Lucent, Facebook,
AT&T and Bank of America

**Hello in
Telugu**

నమస్కారం

namaskārām
(nah-mahs-kaar-am)



India's
2nd largest
producer of
motion pictures

**Global centre
of information
technology**



known as "Cyberabad"



**World's #1
airport**

2017 & 2016
for the category of customer service

Key opportunity sectors

- Creative Arts and Film
- Education Training and Sports
- Financial Services
- Hi-Tech, IT and Digital
- Infrastructure and Urban Development
- Knowledge and Research
- Life Sciences and Aged Care
- Pharmaceutical and Biotechnology Research
- Trade and Commerce

INTERNATIONAL BUSINESS

Brisbane City Council is committed to advancing Brisbane's place in Asia and promoting Brisbane as Australia's New World City. Council's international business programs help build our local economy while creating new and innovative jobs.

The International Relations and Multicultural Affairs Unit within Brisbane City Council develops strong international relationships via our sister city network to support Brisbane-based businesses with global aspirations. This is achieved through the following initiatives:

Brisbane's Sister Cities

Brisbane's sister city relationships form the foundation of the city's international partnerships. By leveraging these relationships and other strategic international connections, we provide referral services by facilitating relevant introductions and business connections between local and international agencies and organisations.

Lord Mayoral Business Missions

The Lord Mayor leads delegations to sister cities and strategic trade regions to develop and strengthen business ties. These business missions have a strong in-market reputation for opening doors for Brisbane businesses to key international markets. The itinerary includes government meetings, business forums, in-market briefings, networking events, site visits and pre-scheduled introductory business meetings.

Asia Pacific Cities Summit (APCS) and Mayors' Forum

The biennial Asia Pacific Cities Summit (APCS) and Mayors' Forum is one of the region's premier business and civic forums. The APCS provides a key platform for Brisbane-based businesses to connect with more than 1000 global city, industry and business leaders from across the Asia Pacific region to share ideas and identify business opportunities. For more information, visit www.apcsummit.org

Delegations visiting Brisbane

Council arranges customised programs for international delegations of business, academic and government representatives. Visiting delegations will have a unique opportunity to exchange best practice and share knowledge with Council officials and staff, and explore commercial opportunities in Brisbane. The programs may include tailored presentations, roundtable discussions, site visits and introductory meetings.



Brisbane's Sister Cities since

Kobe	1985
Auckland	1988
Shenzhen	1992
Semarang	1993
Kaohsiung	1997
Daejeon	2002
Chongqing	2005
Abu Dhabi	2009
Hyderabad	2010

For more information, please visit brisbane.qld.gov.au/international
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CA18-268718-08-3884
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