SHENZHEN

Sister City Agreement signed in 1992

China’s 11th largest city

City population (2016) 11,900,000

Languages
Mandarin & Cantonese

Time Zone
GMT+8
Two hours behind Brisbane

Flight duration
9 hours
Brisbane to Shenzhen

Successful high-tech companies

Ranked 69th Innovation Cities Index 2016–2017

Hello in Mandarin
你好
ni hao
(nee-how)

Special economic zones

Ranked 19th Global Financial Centres Index 2016

China’s 3rd largest financial centre

Key opportunity sectors
- Creative Arts and Film
- Cultural and Creative Industries
- Education and Training
- Food and Agribusiness
- Hi-Tech, IT and Digital
- Infrastructure and Urban Development
- Investment and Property Development
- Knowledge and Research
- Life Sciences and Aged Care
- Marine and Aerospace and Robotics Industries
- Smart Cities and New World Cities
- Smart Equipment and Wearable Device Industry
- Start-ups and Innovation
- Tourism and Sports

Dedicated to a better Brisbane
Brisbane City Council is committed to advancing Brisbane’s place in Asia and promoting Brisbane as Australia’s New World City. Council’s international business programs help build our local economy while creating new and innovative jobs.

The International Relations and Multicultural Affairs Unit within Brisbane City Council develops strong international relationships via our sister city network to support Brisbane-based businesses with global aspirations. This is achieved through the following initiatives:

**Brisbane’s Sister Cities**
Brisbane’s sister city relationships form the foundation of the city’s international partnerships. By leveraging these relationships and other strategic international connections, we provide referral services by facilitating relevant introductions and business connections between local and international agencies and organisations.

**Lord Mayoral Business Missions**
The Lord Mayor leads delegations to sister cities and strategic trade regions to develop and strengthen business ties. These business missions have a strong in-market reputation for opening doors for Brisbane businesses to key international markets. The itinerary includes government meetings, business forums, in-market briefings, networking events, site visits and pre-scheduled introductory business meetings.

**Asia Pacific Cities Summit (APCS) and Mayors’ Forum**
The biennial Asia Pacific Cities Summit (APCS) and Mayors’ Forum is one of the region’s premier business and civic forums. The APCS provides a key platform for Brisbane-based businesses to connect with more than 1000 global city, industry and business leaders from across the Asia Pacific region to share ideas and identify business opportunities. For more information, visit [www.apcsummit.org](http://www.apcsummit.org)

**Delegations visiting Brisbane**
Council arranges customised programs for international delegations of business, academic and government representatives. Visiting delegations will have a unique opportunity to exchange best practice and share knowledge with Council officials and staff, and explore commercial opportunities in Brisbane. The programs may include tailored presentations, roundtable discussions, site visits and introductory meetings.

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For more information, please visit [brisbane.qld.gov.au/international](http://brisbane.qld.gov.au/international)
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