



## DART APPLICATION & PERMIT DETAILS REPORT

Project Ref No:	<b>1319606</b>	Inherent Risk:	<b>Medium</b>
Application Ref:	<b>A005130541</b>	Application Risk:	<b>Medium</b>
Received Date:	<b>15-FEB-2019</b>	Renewal Method:	<b>Mail</b>

### Location Details:

Location Name	Proximity	Meters	Description	Intersecting Streets
2 BAROONA ROAD MILTON QLD 4064			Transfer	

### Client Details:

Name	Address	Role	Phone No	Mobile No
Apex Outdoor Pty Ltd	Attn: [REDACTED] Level 4, 240 Queen St BRISBANE CITY QLD 4000	Licensee		[REDACTED]
Odna Group Pty Ltd	Attn: [REDACTED] 2/386 Logan Road STONES CORNER QLD 4120	Primary Applicant		[REDACTED]

### Permit Details:

#### Permit Specific Details:

Permit Ref: AS01344744817  
Permit Type: Advertising Sign  
Permit Status: Current  
Issued Date: 30-MAR-2019  
Effective Date: 05-APR-2019  
Expiry Date: 04-APR-2020  
Site Type: Non-Heritage  
Sign Type: Billboard  
Exact Location: Billboard sign (roof) facing Milton Rd (outbound). H: 3.5m x W: 12.5m x 1 Face (Wording) Third Party Advertising. Illuminated - EDC.  
Additional Details:



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### Running Sheet Details:

Date	Officer	Task	Result
01-AUG-2017	PARISH, Natasha	Fee Owing	
	Emailed applicant regarding fee payment		
03-AUG-2017	PARISH, Natasha	Fee Payment	
	Fees fully paid		
03-AUG-2017	HARVEY, Jason	Desk Top assessment	
	Assessment for OPS		
	Is the application for either an express assessment or a transfer application? No		
	Is the application properly made with all mandatory information attached into DART and the fees have been fully paid? Yes		
	Is the application:		
	? on a Heritage Place - No		
	? adjoining a Heritage Place - No		
	? on a Commercial Character Building - No		
	? within the City Malls Precinct - No		
	? exhibited on or visible from a State controlled road or motorway - No		
	Does the application have responses from the relevant referral agencies? No		
	Email sent to TPS for comment		
	Application made correctly, move to pending		
03-AUG-2017	HARVEY, Jason	Corro Sent	
	Email sent to TPS		
	Hi		
	Council has received an advertising application. Could you please provide comment outlining any concerns for the proposal at the above address.		
	Please see attached application for assessment.		
	Look forward to hearing from you.		
	Kind Regards		
	Jason Harvey		
	Built Environment Officer   Compliance & Regulatory Services		
	Lifestyle and Community Services Division   BRISBANE CITY COUNCIL		
18-AUG-2017	CROSBY, Daniel	Corro Received	
	From: [REDACTED] [mailto:[REDACTED]@odna.com.au]		



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Date	Officer	Task	Result
	<p>Sent: Friday, 18 August 2017 10:56 AM To: CARSAAdmin &lt;CARSAAdmin@brisbane.qld.gov.au&gt; Cc: [REDACTED] &lt;[REDACTED]@odna.com.au&gt; Subject: RE: Advertisements Local Law Application - 2 Baroona Road, Milton</p> <p>Dear Sir / Madam,</p> <p>I was just wondering on the status of this application? Has it been assigned an assessment officer?</p> <p>I've enclosed the traffic report. If you could please add it to the application documents.</p> <p>Any questions or queries please don't hesitate to call.</p> <p>Thanks</p>		
22-AUG-2017	HARVEY, Jason	Corro Received	Assessment for OPS - emailed received from TPS
	<p>Hi Jason,</p> <p>No concerns regarding location of advertising sign.</p> <p>Kind Regards</p> <p>Kiran Sreedharan Senior Transport Network Operations Officer (North)   Transport Planning and Strategy Brisbane Infrastructure   BRISBANE CITY COUNCIL</p>		
22-AUG-2017	HARVEY, Jason	Desk Top assessment	Assessment for OPS application made correctly, move to pending.
04-SEP-2017	MCNAMARA, Martin	Desk Top assessment	This location has been subject to a prelodgement meeting in the past, please review additional data
08-SEP-2017	LEDERHOSE, Hayden	Corro Received	Hi, <p>[REDACTED] from ODNA is following up on the these sign apps:</p> <p>2 Baroona Road, Milton - A004711786 322 Stafford Road, Stafford - A004713392 96 Mt Gravatt-Capalaba Road, Upper Mt Gravatt - A004712257</p> <p>Thanks</p> <p>Cheers, Dan</p>

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Date	Officer	Task	Result
08-SEP-2017	LEDERHOSE, Hayden	Callback Requested	
	Approx. 1330hrs- Requested call back for [REDACTED] to provide update on applications.		
25-SEP-2017	JAMES, Michelle	Phone Call (incoming)	Awaiting Contact
	Rihanon called in response to email request for information. Rihanon confirmed a detailed email would be provided by her to clarify requested information.		
25-SEP-2017	JAMES, Michelle	Information Request Issued	
	Email sent to Rihanon Dyce:		
	<p>From: Michelle James</p> <p>Sent: Monday, 25 September 2017 9:10 AM</p> <p>To: Rhianon Dyce &lt;Rhianon.Dyce@brisbane.qld.gov.au&gt;</p> <p>Cc: Martin Mc Namara &lt;Martin.McNamara@brisbane.qld.gov.au&gt;</p> <p>Subject: 2 BAROONA ROAD MILTON/ ADVERTISING SIGNS ADVICE AND INFORMATION</p> <p>Good Morning Rhianon,</p> <p>Would you be able to confirm that in regards to the above address it was agreed with the applicant that the signs on the second level of the establishment would be taken down?</p> <p>It is understood this was agreed upon during pre lodgement discussions for the proposed billboard sign to be erected on top of the building, is this correct?</p> <p>Any information you have regarding this application would be of assistance.</p> <p>Look forward to hearing from you</p> <p>Kind Regards,</p> <p>Michelle James</p> <p>Built Environment Office   Public Space Team   Built Environment, Compliance &amp; Regulatory Services</p> <p>Lifestyle &amp; Community Services   BRISBANE CITY COUNCIL</p>		
26-SEP-2017	JAMES, Michelle	Phone Call (outgoing)	
	Applicant ([REDACTED]) was contacted by David Lean to confirm status of application and request an update on any adjustments for consideration.		
26-SEP-2017	JAMES, Michelle	Corro Sent	
	Applicant ([REDACTED]) was requested to provide any additional information for consideration - specifically any dimension adjustments. Applicant was advised no detailed designs are required. It was also advised an Engineers Traffic Report be provided.		
26-SEP-2017	JAMES, Michelle	Corro Received	Awaiting Contact
	Email correspondence received from [REDACTED]		
	<p>From: [REDACTED] [mailto:[REDACTED]@odna.com.au]</p> <p>Sent: Tuesday, 26 September 2017 1:10 PM</p>		



## DART APPLICATION & PERMIT DETAILS REPORT

Date	Officer	Task	Result
		<p>To: Michelle James &lt;Michelle.James@brisbane.qld.gov.au&gt; Cc: David Lean &lt;David.Lean@brisbane.qld.gov.au&gt; Subject: RE: ADVERTISING SIGN/ 2 BAROONA ROAD MILTON</p> <p>Hi Michelle, We did lodge a traffic report ? please see enclosed. I will come back to you regarding the other changes. ODNA?s directors are currently on leave and will be back as of next week. Thanks Michelle.</p> <p>Email Reponse sent to Applicant ( )</p> <p>From: Michelle James Sent: Tuesday, 26 September 2017 1:18 PM To: ' ' &lt;@odna.com.au&gt; Cc: David Lean &lt;David.Lean@brisbane.qld.gov.au&gt; Subject: RE: ADVERTISING SIGN/ 2 BAROONA ROAD MILTON</p> <p>Good Afternoon ( )</p> <p>I apologize for that confusion and appreciate you supplying the Engineers Traffic Report.</p> <p>Not a problem, I will note that you will provide an update by next week.</p> <p>I appreciate your cooperation.</p> <p>Kind Regards,</p> <p>Michelle James Built Environment Office   Public Space Team   Built Environment, Compliance &amp; Regulatory Services Lifestyle &amp; Community Services   BRISBANE CITY COUNCIL</p>	
16-NOV-2017	JAMES, Michelle	Meeting	Panel Meeting. Minutes of meeting to be received.
29-NOV-2017	JAMES, Michelle	Corro Sent	Email Correspondence sent to applicant ( ) attached in external docs.
25-JAN-2018	JAMES, Michelle	Corro Received	Email Correspondence from Chad (Panel Chair) (attachments uploaded to external docs.):  Hello CaRS,  Please find the draft minutes of the Advertisements Advisory Panel meeting no 67 on Thursday 16th November 2017, for your review/comments. Note: This draft includes each of the panel members? comments. Regards, CR

# DART APPLICATION & PERMIT DETAILS REPORT

Date	Officer	Task	Result
	Chad Ryan Senior Urban Designer   City Planning & Economic Development City Planning and Sustainability   BRISBANE CITY COUNCIL		
07-FEB-2018	JAMES, Michelle	Desk Top assessment	No contact made by applicant to progress with application. Decision of Refusal to be issued as no progress can be made.
07-FEB-2018	JAMES, Michelle	Corro Sent	Decision Notice sent to applicant (ODNA).
04-APR-2018	JAMES, Michelle	Advice Received	Application reviewed by Public Space Supervisor David Lean. Approval granted as per amended design provided by applicant during review process.
19-JUN-2018	FILMER-MASON, Chris	Corro Received	Transfer application received. See External Docs for a copy of the paperwork.
19-JUN-2018	FILMER-MASON, Chris	ABLIS Receipt number	84544874939
13-AUG-2018	JAMES, Michelle	Corro Received	<p>Email correspondence from Licensee (Apex - [REDACTED]):</p> <p>From: [REDACTED] &lt;[REDACTED]@ape.digital.com.au&gt;            Sent: Monday, 13 August 2018 11:23 AM            To: Michelle James &lt;Michelle.James@brisbane.qld.gov.au&gt;            Subject: Re: 2 Baroona Road - Milton</p> <p>Hi Michelle,</p> <p>I can confirm that we wish to have the Baroona Rd permit amended to match the approved drawings. As discussed could you please issue the revised permit today.</p> <p>Much appreciated,</p> <p>Kind regards,            [REDACTED]</p>
13-AUG-2018	JAMES, Michelle	Desk Top assessment	Contact information for licensee changed from [REDACTED] to [REDACTED].
13-AUG-2018	JAMES, Michelle	Desk Top assessment	Amendment made to permit to reflect stamped approved plans.
13-AUG-2018	JAMES, Michelle	Corro Sent	<p>Email correspondence sent to Licensee ([REDACTED]):</p> <p>From: Michelle James</p>



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Date	Officer	Task	Result
	<p>Sent: Monday, 13 August 2018 1:34 PM To: [REDACTED]@apexdigital.com.au&gt; Subject: RE: 2 Baroona Road - Milton</p> <p>Good Afternoon [REDACTED],</p> <p>Thank you for your time this morning.</p> <p>As confirmed ? please find attached the revised permit reflecting the approved stamped plans for a 1 face 12.5m (Width) x 3.5m (Height) EDC Sign.</p> <p>I hope this information is of assistance.</p> <p>Kind Regards,</p> <p>Michelle James Built Environment Officer, Public Space Team   Built Environment, Compliance &amp; Regulatory Services Lifestyle &amp; Community Services   BRISBANE CITY COUNCIL</p>		
26-OCT-2018	SMITH, Tye	Phone Call (incoming)	[REDACTED] from Apex has called to say that the certifiers from Melbourne are not able to manufacture the sign as the used application number in the original Decision Notice was refused.
26-OCT-2018	SMITH, Tye	Desktop Assessment	Spoke with David Lean who confirmed to issue new stamped approved plans with the correct permit number. See external doc
26-OCT-2018	SMITH, Tye	Corro Sent	Email sent to Licensee Apex Outdoor Pty Ltd:
	<p>Hi [REDACTED],</p> <p>As discussed find the new stamped plans for Permit AS01344744817.</p> <p>This email is to confirm that these plans supersede any existing stamped plans and a permit has been given by Brisbane City Council for the Billboard at the above address.</p> <p>There are NO changes to the original Advertising Signs Permit Reference 1319606 including Conditions and the Issued, Effective and Expiry Date.</p> <p>Kind Regards,</p> <p>Tye Smith Built Environment Officer   Public Space Compliance and Regulatory Services Lifestyle and Community Services Division   BRISBANE CITY COUNCIL</p> <p>..... Green Square   Ground Floor, 505 St Paul's Terrace, Fortitude Valley, 4006 Phone: 07 3403 7995   Fax: 07 3334 0226   Mobile: [REDACTED]</p>		



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Date	Officer	Task	Result
	Email: Tye.Smith@brisbane.qld.gov.au		
	.....		
05-FEB-2019	SMITH, Tye	Corro Received	
	Email from [REDACTED]:		
	Hi Tye,		
	As discussed, the synthetic vegetation cladding approved for 2 Baroona Road Milton is no longer available. Our builders and engineers have identified a superior product (see attached) as a replacement.		
	The product is similar aesthetically and is Group 2 fire rated (in accordance with Australian Industry Standards AS ISO 9705-2003 and AS 5637.1:2015) and UV stabilised.		
	Our engineers are requesting your approval that this is an acceptable replacement product for this site. If you are able to let me know as soon as possible that would be much appreciated, as I'm looking to avoid any delays in the build process.		
	Kind Regards,		
	--		
	[REDACTED]		
	m. [REDACTED]		
	w. www.apexdigital.com.au		
05-FEB-2019	SMITH, Tye	Desk Top assessment	
	Change of cladding is a minor texture alteration to a darker greenery. Acceptable change and confirmed with Michelle James and David Lean. To issue new stamped plans.		
05-FEB-2019	SMITH, Tye	Corro Sent	
	Amended plans sent to [REDACTED] (see External Docs):		
	Hi [REDACTED],		
	Council agree to the minor change and please find attached new stamped plans. This has also been updated in our systems.		
	The conditions and overall design are to remain the same as issued on 22 June 2018 under reference 1319606.		
	Kind Regards,		
	Tye Smith		
06-FEB-2019	SMITH, Tye	Corro Received	
	Email from [REDACTED]:		
	Hi Tye,		





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			<p>Our engineers are enquiring about the 4th page missing from the Amended version with the cladding approved.</p> <p>If it's of help, I've created a new page 4 (attached) in the same format as the original but showing the new cladding. If it's possible to have this page stamped so that we can cover all bases that would be much appreciated,</p> <p>Kind Regards, [REDACTED]</p>
06-FEB-2019	SMITH, Tye	Corro Sent	<p>Stamped cladding plans sent to [REDACTED]</p> <p>Hi [REDACTED]</p> <p>Find attached.</p> <p>Kind Regards,</p> <p>Tye Smith</p>
28-MAR-2019	COOK, Stephen	Corro Sent	<p>Renewal notice emailed to applicant, see related emails</p>

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RTI Release

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### Condition Details:

#### Advertising Sign - AS01344744817

- 1 All electrical services and systems are to comply with the current Standards Association of Australia Wiring Rules and the requirements of the supply authority.
- 2 All advertisements are to be constructed and installed so as to facilitate regular maintenance.
- 3 Both the advertisement and its supporting structure are to be properly maintained at all times.
- 4 No support, fixing, suspension or other system required for the proper installation of an advertisement is to be exposed, unless designed and constructed in a simple, neat and tidy manner or as an integral feature of an advertisement.
- 5 The luminance of the advertisement should not exceed the level applicable for the City Environment it is exhibited in.
- 6 An advertisement is not to obstruct the passage of pedestrians or vehicles.
- 7 Illuminated advertisements exhibited within 100 m of a Residential Environment should not exceed a luminance level of 300 candelas/m<sup>2</sup> and the illumination must be switched off between 10pm and sunrise the following day.
- 8 An advertisement is not to obstruct pedestrian's, motorist's, or cyclist's view of traffic or the road ahead.
- 9 All electrical apparatus including conduit, wiring and switches installed on the advertisement must not be mounted on an exposed surface and are to be concealed from general view.
- 10 The advertisement must not contain scrolling, moving images or moving text.
- 11 The supporting structure of an advertisement must also comply with structural standards or codes under applicable laws in other respects.
- 12 All advertising sign elements including the Green Walls are to properly maintained in order to comply with the condition. All advertisements are to be constructed and installed so as to facilitate regular maintenance and to Council's satisfaction.  
  
Maintenance in this instance refers to all regular cleaning of the advertisement and ancillary structures (Green Walls).
- 13 Council reserves the right to remove any and all advertising sign elements including the Green Wall at anytime for the duration of permit.
- 14 Maintaining advertisements
  1. An advertisement must be maintained in good order and condition at all times including any ancillary works required as a condition of the original approval.  
The obligation in (1.) continues for as long as the advertisement remains on display whether the permitted or approved period is current or has lapsed.



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- 15 Brisbane City Council  
Advertisements Local Law 2013 Part 3  
13. Compliance with conditions of approval  
The advertiser must ensure that the conditions of an approval are complied with.
- 16 The proposed advertising sign device, supporting structure and integrated design features, including all associated facade treatments and design elements, are to be constructed and positioned in accordance with the stamped, Council approved plan(s) and documents.


RTI Release

**BRISBANE CITY COUNCIL**

ABN 72 002 765 795

**FEE QUOTE**

Project Ref: 1319606

Reference Number  
**6565 0003 7153 399**Enquiries  
 **3403 8888**  
24 hours 7 daysIssued Date  
**15 FEB 2019**Quote Expiry Date  
**04 APR 2019**Apex Outdoor Pty Ltd  
PO BOX 634  
MIAMI QLD 4220

Permit(s) and/or approval(s) do not issue or renew until payment, received by the expiry date, clears our bank. Payment receipted after the expiry date, clearing our bank, will be treated as acceptance of this offer if Council in its absolute and sole discretion extends the expiry date. Amounts shown are inclusive of GST which usually does not apply. Retain your receipt transaction number to obtain a tax invoice. See overleaf for further information.

Description	Reference	Amount (\$)
<b>2 BAROONA RD MILTON QLD 4064</b>		Application Ref: A005130541
Advert Signs: Annual renewable licence fee	Permit Ref: AS01344744817 - Advertising Sign	147.40

Amount Payable

**\$147.40**BRISBANE CITY COUNCIL  
ABN 72 002 765 795Biller Code: 262097  
Ref: 656500037153399

\*439 6565 0003 7153 399

Apex Outdoor Pty Ltd  
PO BOX 634  
MIAMI QLD 4220

Amount Payable

**\$147.40**

## How to pay

### Online

To pay online go to [www.brisbane.qld.gov.au/paybills](http://www.brisbane.qld.gov.au/paybills) and then select the type of account. Payment is accepted by Mastercard or Visa card from \$10 up to \$10,000.

### Australia Post

Payments by cheque or cash can be made at any Australia Post Office.

### BPAY

Contact your participating Financial Institution to make this payment directly from your cheque, savings or credit card account. Payment is accepted from \$10 up to \$500,000.

### Phone Pay

Dial 1300 309 311 to pay by MasterCard or Visa credit card. Payment accepted from \$10 up to \$10,000. Have your credit card number and expiry date ready. Remember to write down the transaction number and date for future reference.

### Mail

Retain the top section as your record of payment and return the bottom section with cheque to:

**Brisbane City Council**  
**GPO Box 1090**  
**BRISBANE QLD 4001**

### BCC Regional Business Centres and Customer Service Centre

Payment can be made by presenting this entire account **(do not separate)** to any of the Brisbane City Council Regional Business Centres or the Customer Service Centre.