

ideas fiesta

11 April – 3 May
2013

wrap-up



Dedicated to a better Brisbane



What's the big idea?

Brisbane City Council's Ideas Fiesta encouraged the Brisbane community to explore the future of their city centre through a three-week long program of **events** across the CBD, supported by **online channels**.

The fiesta aimed to evoke **discussion and excitement about the city's future** and to invite the community to actively participate in shaping their city centre.

The Ideas Fiesta provided a platform for the **exchange of ideas** in a **collaborative, fun** and **open** way.

Ideas raised and feedback received throughout the fiesta will guide Council in **developing the new City Centre Master Plan**.

10
workshops
& forums

17
community
events

transformative
ideas



A highly collaborative approach

Brisbane City Council harnessed the passion and talent of Brisbane's design, development, business, education and creative communities to offer a diverse range of events and experiences during the fiesta including workshops, forums, community events and the showcasing of transformative ideas.

Workshops and forums

Council partnered with the design and development industry to present 10 workshops and forums during the fiesta. Some workshops explored ideas for the city centre generally, while others focused on particular areas or aspects within the city centre.

Thank you to the following organisations for presenting workshops and forums as part of the Ideas Fiesta:

- Brisbane Development Association (BDA)
- FutureNet
- Property Leaders Brisbane
- Australian Institute of Architects (AIA)
- PedBikeTrans
- Urban Design Alliance (UDAL)
- Tourism and Transport Forum (TTF)
- Living City
- Lord Mayor's Youth Advisory Council Alumni

Community events

Council and partners presented 17 community events throughout the fiesta – street picnics, laneway and park events, guided walks, films, exhibitions and more – providing the opportunity for the community to share their ideas while actively engaging with, and shaping, the city.

Thank you to the following organisations and businesses that partnered with Council, hosted their own event or played a key role in one or more of the fiesta events:

- U.R{BNE} Collective
- The University of Queensland
- Queensland University of Technology
- Albert Street and Burnett Lane businesses
- Urbane
- The Survey Co.
- Rush
- Scavenger Snaps
- Sketchcrawl
- Brisbane Marketing



ideasfiesta

snapshot



16,427

**total number
of attendees**

guided
walking
tours

laneway
events

street picnics

films

27
events

park &
square
events

forums








workshops

photography
& sketching

more than
1.2
million



social media views

	Web views:	61,847
	Twitter views:	607,658
	Facebook views:	680,110
	Facebook likes:	4732
	Post-it note votes:	1271
	Emails:	95
	Letters:	4

Most popular ideas for the city centre



Shade and greenery in the city centre

embrace our subtropical climate

more green space, trees and green walls

less concrete



Pop-up events to create a more vibrant city centre

food carts, music, art, markets, laneway events, outdoor cinemas

make it easier for these events to happen (less regulation)



Reclaiming of the streets for pedestrians and overwhelming support for the Albert Street Picnic

permanently close Albert Street to traffic and create a green link between the Botanic Gardens and King George Square / Roma Street Parklands

continue the temporary closure of Albert Street and / or other CBD streets on a more regular basis e.g. lunch time every day, once a week or once a month



Pedestrian and cyclist friendly streets

safe and comfortable

wide, shaded pedestrian boulevards

separate bike lanes

less traffic



Creative lighting throughout the city centre

on buildings

in trees

along footpaths

a 'city of lights' experience



More roof top places

gardens

publicly accessible

food and drink destinations



Better use of the river frontage

improve public access

places to touch and engage with the river

places to relax, eat, drink and recreate along and on the river



A '24-hour city'

with extended hours for dining, retail, libraries and entertainment venues

late night activation of city streets and spaces

Just some of the thousands of ideas generated...



**Parkland above the existing riverside expressway
- Jasper Brown Architects**



**"Connection to Kangaroo Point cliffs with
a cable car or flying fox, and a floating pool
and ferry terminal on the river" - FutureNet
workshop, 18 April 2013**



My big idea is...
"Unexpected lunchtime
pop-ups", with food
stalls, activities, live
music and market stalls
popping up in unexpected
places
#iFbne

"A city of 7 senses - welcoming
everybody because inclusiveness
is beyond accessibility... pool party
concept for Charlotte or Mary
Street" - Urban Design Alliance
workshop, 1 May 2013



Daniel Pirie @DanielPirie

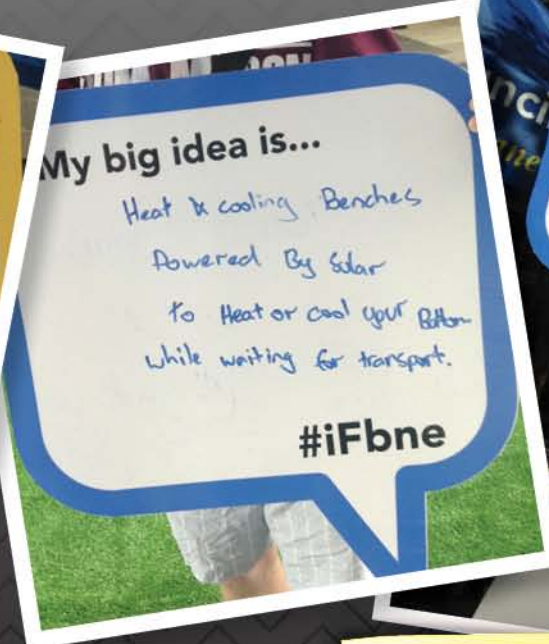
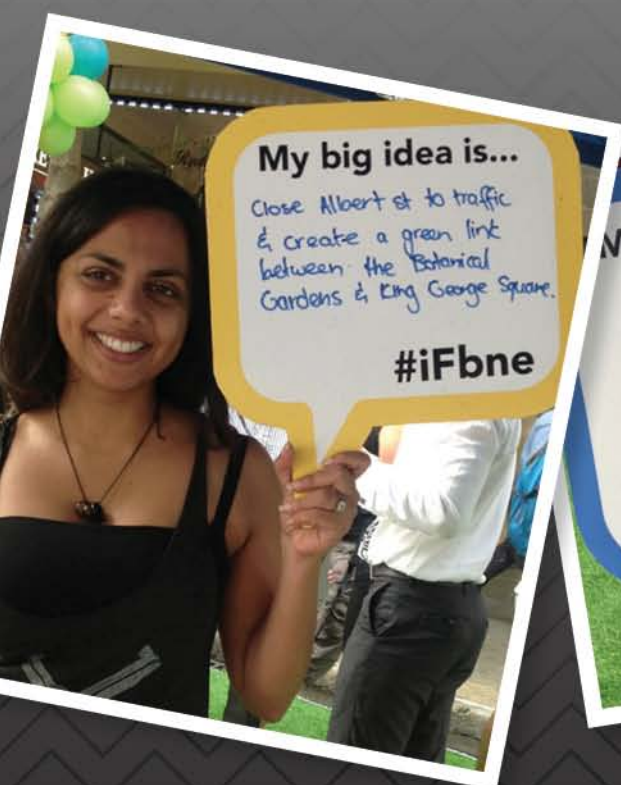
Activate store fronts and streets through sponsored parklets
and private public space. Audi Parklet **#iFbne** **#bneccmp**
pic.twitter.com/pQOf9PCX0o

View photo

1 May



Transforming Roma Street by Jian-min Chen, Jialin Ou and Samuel McKinnon. Plan 2003 Urban Design, University of Queensland.



"An amphitheatre for learning and events in Centenary Place"

- Property Leaders Brisbane workshop, 18 April 2013

"Individual study tables in the Botanic Gardens"

- Chris Rowsell of Bulimba via email



"Connecting activity precincts like Southbank with the CBD"

- Tourism and Transport Forum workshop, 2 May 2013

"The missing ingredient for the viability and success of the city centre in the future; the urgent and critical need for a modern public transport system. Our city centre will not work or be hospitable without it, no matter how good the design or masterplan"

- Australian Institute of Architects, 4 workshops, April - May 2013

"Reinvigorate the retail offer of Central Station"

- Property Leaders Brisbane workshop, 18 May 2013

"Laneway art
for young people"

- Lord Mayor's Youth Advisory
Council Alumni workshop, 12 April
2013

"Brisbane's backyard -
a place for Brisbane
locals to hang out"

- Living City workshop, 17 April
2013





"Night time street food stalls and markets on the weekend in the Eagle and Creek Street area, and flower barrows in City Hall Square"

- Jack and Val Miller of Chandler via letter

"A network of liberated skate spots with skate-friendly architecture located at complementary places throughout the city"

- BrisbaneSkateboarding

"Albert Street link - a feasible, implementable idea to create a walkable spine between the City's green spaces and visually emphasise accessibility"

- PedBikeTrans workshop, 17 April 2013

Transformative ideas to shape our city centre

As part of the Ideas Fiesta, Council invited leading Brisbane and interstate design teams to put forward their ideas for 17 key inner-city areas. These areas were identified through engagement with the design, development and business community in late 2012.

Design teams nominated the transformative areas they most wanted to work on, and were awarded a project based on their expertise, track record and enthusiasm.

Ideas submitted by the design teams were released on Council's website, via social media and exhibited at events throughout the three weeks of the fiesta.

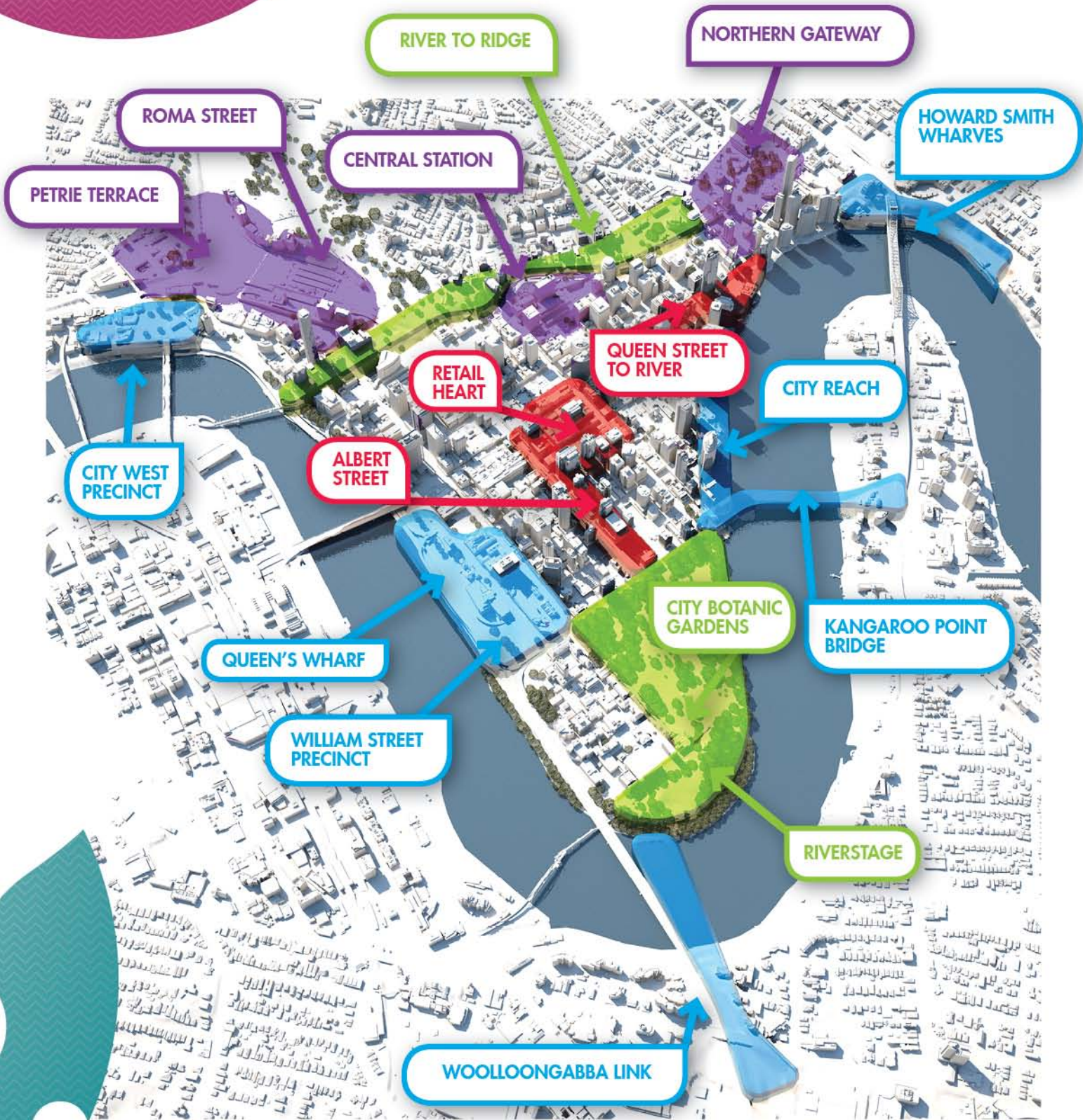
The ideas were aspirational and intended to stimulate conversation about the future of the city centre and capture the attention and imagination of the community.

The community was able to 'like' and comment on each idea through social media and at fiesta events.

While the number of 'likes' and comments have been tallied for each idea, they cannot be fairly compared in popularity as ideas were released at different stages throughout the fiesta and had varying opportunities for display at events. The idea for Albert Street by Tract Consultants, however, was a clear city favourite with almost four times more 'likes' than the next most popular transformative idea.



What if...



Kangaroo Point Bridge

by Richard Kirk Architects

A double curved pedestrian and cycle suspension bridge from Alice Street to Kangaroo Point, integrating with public transport services.



17,271
social media views

369
total no. likes

202
facebook likes

45
facebook comments

1271
web views

Post-it votes
167 like
6 not my thing
9 neutral

Common points of discussion

- General support for the concept and embracing active travel
- Bridge should accommodate cyclists as well as pedestrians
- Bridge should provide shade and seating
- Design should include safety hand rails
- Additional vehicle bridge crossings should be considered

"This bridge soars like a bird in the big blue Queensland sky. River crossings are so essential for people movement caught on congested roads and wanting to get to work or explore fringe and inner areas of Brisbane. This will bring people right close to the sights and sounds of our river city from the cliff side. Commuters, people exercising, families, the elderly and disabled, visitors and tourists can all enjoy immediate access to see up close the cliffs, botanic gardens, the city and reach their destination efficiently. Saves on vehicle traffic congestion, noise and pollution, and more people can explore our beautiful curvy river city."

facebook.

"Seems like a cool, scenic idea. Great for locals and tourism"

"Great idea. I would go to Kangaroo Point a lot more if it was easier walking distance from the bottom of the CBD"

"Love it! Definitely think we need more / better pedestrian links"

Retail Heart

by Urbis

Edward Street emerges as an international luxury brands precinct with three levels of retail along the street and traffic reduced to three lanes to accommodate wider tree-lined footpaths.

17,351
social media views

158
total no. likes

119
facebook likes

56
facebook comments

874
web views

Post-it votes
39 like
7 not my thing
9 neutral

Common points of discussion

- General support for revitalisation of Edward Street to create a more pedestrian-friendly, vibrant and world-class city experience
- Support for underground retail
- Mixed reactions about benefits of focusing on high-end retail
- Design should reflect Brisbane's unique identity and character
- Some said money should be allocated elsewhere (e.g. road and footpath repairs)

"This is great and long overdue. Edward Street is slowly becoming the world-class shopping precinct Brisbane has been missing. And in order to help Edward Street to thrive and grow we need traffic to be calmed, footpaths widened, and more cafes and restaurants."

facebook.

"This is a wonderful idea and will make Brisbane more of a world class city. From Las Ramblas in Barcelona to 5th Avenue in New York, major cities around the globe have a designated precinct for this type of retail, becoming a highlight for tourism and locals alike."

facebook.

"This looks great! We need to devote more city space to pedestrians and create a more vibrant experience for city goers."

facebook.

"This should be priority for Brisbane – simple improvement to the existing streets will help promote the city."

facebook.

Northern Gateway

by Owen and Vokes and Peters

The Northern Gateway to the city is re-imagined to feature Centenary Place as a vibrant open space and commemorative square, with nearby Barry parade transformed into a mixed use 'high street'.

15,136
social media views

49
total no. likes

35
facebook likes

36
facebook comments

823
web views

Post-it votes
14 like
6 not my thing
4 neutral

Common points of discussion

- Desire for more shade and greenery
- Less concrete and paving
- Space should be uniquely Brisbane

"More grass and trees and less concrete please"

facebook.

"Why does the park need to be redeveloped? What is wrong with just cleaning it up and adding some chairs and tables and then keeping it clean?"

facebook.

"I generally like this but still has too much traffic on either side"

"LOVE the 'neighbourhood' theme! Community acceptance and vibrancy :)"

"Looks good!"

Central Station

by Bureau Proberts and Urban Art Projects

With inspiration taken from the original 1902 blueprints, a new lower level connects Central Station through to Anzac Square. The heritage building returns to its original use, better connecting people to the CBD and Spring Hill and creating a grand arrival experience.

28,772
social media views

289
total no. likes

205
facebook likes

85
facebook comments

1077
web views

Post-it votes
84 like
1 not my thing
10 neutral

Common points of discussion

- Support for much needed upgrade / revamp of Central Station
- Support for providing better access and connectivity
- Design needs to be sympathetic in design to the original heritage building and the War Memorial / Anzac Square and provide improved access to this space
- Some said money was better spent on other projects and services that they felt were more in need

"I'm for the arts, and this is art. And it would be nice if art installations could be shown in this sort of space as you move through and have them change up installations throughout the year"

facebook

"This is a fantastic idea. At tonight's FutureNet event we discussed – as an interim measure – using the vacant outdoor space behind the station newsagents and by the QR offices as a place for pop-up events e.g. organic markets on Friday evenings from say 4pm - 8pm. Would be great for commuters. Great work BCC. Love the Fiesta"

facebook

"Looks like a fancy hamster cage"

facebook

"Our tourists go to and from Central - it is a gateway to the city... let's celebrate that"

"Central Station is a complete embarrassment atm. This wonderful design is the PERFECT blend of old, new and AWESOME!"

"Great idea to revamp Central. It's amazing but old and ugly. A new beautiful train hub would be good"

Petrie Terrace

by Conrad Gargett Riddel



A new mixed-use precinct is developed over the existing railway featuring a series of bridges to deliver improved pedestrian and cyclist connectivity between Roma Street Parklands, Hardgrave Park, Victoria Barracks and Petrie Terrace.

13,902
social media views

134
total no. likes

86
facebook likes

21
facebook comments

802
web views

Post-it votes
48 like
8 not my thing
5 neutral

Common points of discussion

- Many felt the area is in need of transformation and activation, however, some felt money could be better spent elsewhere
- Support for retaining and enhancing green space in the city
- Support for improving connectivity and accessibility in the area

"I like that it makes access from Roma Street Parklands to The Barracks. Also that it keeps Hardgrave Park"

facebook

"Petrie Terrace has an overwhelming amount of potential"

facebook

"I have always felt the 'airspace' over rail lines was wasted, so I think building apartments or mixed-use activities over the goods yard is a great idea! Love the curved footbridge!"

facebook

"Brings to life a very dead part of another life. Love the green space"

"Challenge is how to make these parks and this precinct a valued and connected part of Brisbane. I like 'unlock the heritage idea'"

City West

by Architectus

The Western Gateway, William Jolly Bridge and the Cultural Precinct are integrated to create a hub of culture, celebration and festivity. The design turns William Jolly Bridge into a pedestrian and public transport bridge and road calming measures transform EE McCormick Place into a destination parkland with a spiral-shaped events space.

16,950
social media views

161
total no. likes

120
facebook likes

49
facebook comments

852
web views

Post-it votes
41 like
3 not my thing
5 neutral

Common points of discussion

- Support for additional green space in the city
- Desire for an emphasis of native planting
- Area in need of transformation
- Some opposition to buildings in the design

"Yes there are not nearly enough places along our beautiful river for the general population to just enjoy time beside / in front of her"

facebook.

"An edible garden would be great!"

facebook.

"More trees and plants would be better than buildings, why not make it a huge city park"

facebook.

"Green is always better, I think it is brilliant"

facebook.

"Looks like a great idea city council - yes green is the way to go with as many natives as possible, greenery de-stresses and relaxes people"

facebook.

Roma Street

by Hassell

Roma Street is repositioned as a 'central high-street', with Roma Street Station presented as a grand arrival point to the CBD. The intersection at George and Roma Street is reconfigured to create new public space. The design also looks at the potential for a new entertainment centre over the railway line.

22,356

social media views

289

total no. likes

278

facebook likes

42

facebook comments

836

web views

Post-it votes

20

like

4

not my thing

7

neutral



Common points of discussion

- Area currently unwelcoming and unattractive and in need of a face-lift
- Desire for more greenery and less concrete in the design
- Questions regarding where the money will come from to pay for it, with some suggesting that money could be better spent elsewhere

"This looks great. Roma St is currently ugly and unwelcoming. Support ideas that open up to the transit centre and make tourists more welcome. Shops and cafes that open directly on the streets are great. More trees is good"

"Like the idea, so long as it doesn't impact the Roma St Parklands!"

[facebook](#)

"I like how it's an escape from the city life"

[facebook](#)

"Something needs to be done with Roma Street. Great concept!"

[facebook](#)

Queen's Wharf

by Lat27

Queen's Wharf is reinvigorated with new boardwalks and floating pontoons to host temporary activities such as fresh food markets, live music and multi-sport courts. The design also proposes a new public wharf, floating parks and a 50 metre river pool.

13,403

social media views

285

total no. likes

127

facebook likes

13

facebook comments

813

web views

Post-it votes

158 like

6 not my thing

8 neutral

Common points of discussion

- Support for transforming this underused yet valuable riverfront space and better engaging with the river
- Support for river pool and floating pontoons with temporary activities
- Design should build on and respect the history / heritage of the area
- Concerns over impact of floods
- Desire for greenery and less concrete

"There definitely needs to be something done in this area. It would bring so much more energy and interest to this part of town, and help us appreciate the river more. Make sure there is space for people like me who ride through the area."

facebook.

"Too much concrete"

facebook.

"Love the innovation which also respects the heritage of the site"

"AWESOME!
The more river front access the better"

"Love the pool
- I would use this every day!
Great overall idea
Lat27!"

Woolloongabba Link

by Aecom

A new pedestrian bridge - the Woolloongabba 'Bolt' - connects Woolloongabba and the CBD. The concept includes a tree-top walk between the City Botanic Gardens and links over the river to Kangaroo Point Cliffs, and features innovative lighting to stimulate night time use.



38,185
social media views

451
total no. likes

352
facebook likes

94
facebook comments

889
web views

Post-it votes
99 like
6 not my thing
6 neutral

Common points of discussion

- Mixed reactions about the need for a river crossing in this area given close proximity to Goodwill Bridge
- Suggestions that money could be better spent elsewhere
- Support for improved accessibility and connectivity and encouraging people to walk and cycle
- Concerns it would negatively impact view of Kangaroo Point Cliffs

"We already have the Goodwill Bridge about 1km away"

facebook

"Great idea, it would be cool to see interactive lighting on that bridge. The tree top walk is something this city needs"

facebook

"No. Ruins view of the cliffs"

facebook

"I like this. Idea is simple and effective and makes sense in connecting these areas"

"Great location to link the city to the Gabba, a location in the inner city with a lot of undeveloped potential. Also a vital active transportation route for city workers"

Albert Street

by Tract Consultants

Albert Street is transformed into a green, vibrant and pedestrian-centred street connecting the Roma Street Parklands through to the City Botanic Gardens. The concept presents Albert Street as a walkable, diverse and distinctive place that is energised by pop-up events and activities both day and night.

62,262
social media views

1708
total no. likes

1580
facebook likes

182
facebook comments

668
web views

Post-it votes
128 like
5 not my thing
10 neutral

Common points of discussion

- Support for making this area more pedestrian friendly and reducing vehicle traffic
- Support for greenery including the green wall and subtropical planting providing a green link between the City Botanic Gardens and Roma Street Parklands
- A new world city outcome

"I love the idea of creating a green street. The linking of the two major gardens would create unity in the city, and definitely suit Brisbane's outdoor living culture"

facebook.

"With lots of opportunities for live music of all genres? Then this gets my votes."

facebook.

"Love it! Beautiful and exactly the sort of thing Brisbane needs to be a modern city"

facebook.

"Great to see how a simple idea will transform the city. DO IT"

"Love it. I'd like to see a water feature along the length to provide delight and reinforce the river."

Queen Street to River

by Place

Admiralty Towers Park at the northern end of Queen Street is re-invigorated as an exciting destination park that offers panoramic views of the river and Story Bridge. The design incorporates riverside dining/cafes and a new floating deck.



11,965
social media views

108
total no. likes

82
facebook likes

14
facebook comments

717
web views

Post-it votes
26 like
2 not my thing
3 neutral

Common points of discussion

- Support for increasing accessibility to the river
- Support for improving usability, appeal and vibrancy of this currently underutilised space
- Provide greenery and shade

"Marvellous. I love how it opens up the space to the river. A great place to eat lunch and go for a drink after work"

"LIKE! Great location. Terribly underutilised space. Low cost, great idea, start tomorrow"

"I love this idea making Brisbane more like this would make me happy to live, work and socialise here. PERFECT"

"It looks colourful and inviting. I guess there are plenty of rooves around to catch water to irrigate. It is really charming"

facebook

Howard Smith Wharves

by Arkhefield

An exciting new public park is proposed for this stunning riverside location. The design proposes a series of large public spaces that embrace and celebrate the heritage and landscape values of the site, as well as new development to complement the parklands and enliven the area.

9363

social media views

175

total no. likes

71

facebook likes

46

facebook comments

918

web views

Post-it votes

104 like

6 not my thing

11 neutral

Common points of discussion

- Need to provide more shade trees and grass; less concrete
- Flooding impacts on the site a concern
- Support improved access from the top of the cliffs
- Mixed reactions about proposed buildings on the site

"Perfect. Retail/tourism and hospitality idea :)"

"Great! This location needs something great like this"

"Good to provide access from the cliffs"

"Would definitely benefit from more shade, more green and a lot of interactive, playable infrastructure - not playgrounds, but space where people can interact with the landscape in a variety of ways"

facebook.

"Consider some eco buildings like in Europe...plants growing on the building for cooling and shade"

facebook.

"No large buildings just parks and walkways"

facebook.

Riverstage

by BVN Donovan Hill

The Riverstage in the City Botanic Gardens is re-imagined to better integrate it with the broader pedestrian and cycle network. The idea includes a multi-use amphitheatre and 'halo' floating over the lawn used for performances as well as a providing a covered outdoor 'riverside room' and memorable, sub-tropical gathering place for Brisbane.

26,432
social media views

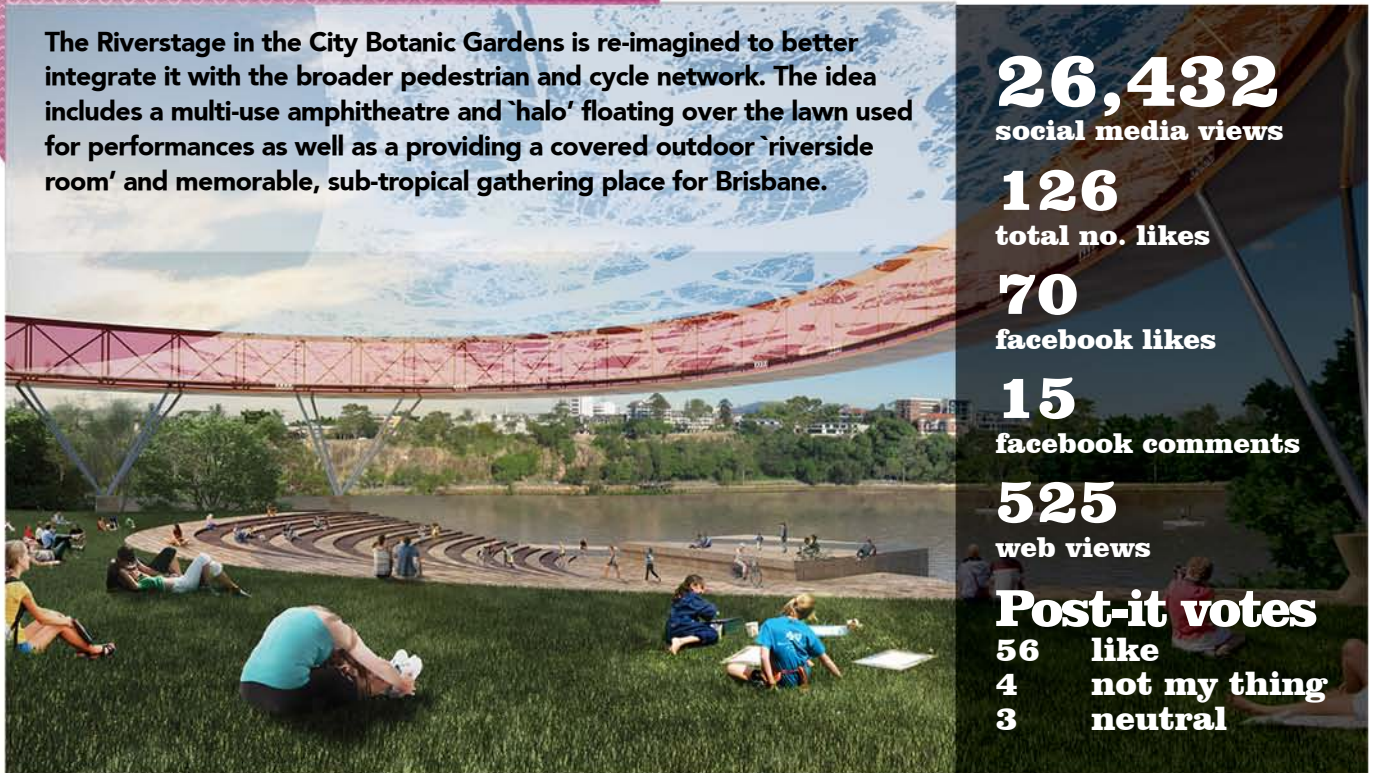
126
total no. likes

70
facebook likes

15
facebook comments

525
web views

Post-it votes
56 like
4 not my thing
3 neutral



Common points of discussion

- Support for improved accessibility at all hours
- Concern over cost and that money could be better spent elsewhere

"Looks over the top (excuse the pun)"

facebook

"Yes not a bad idea, I have been to many outdoor festivals here, I disagree with trees being removed for more view of the river"

facebook

"Yes great idea. The Riverstage is one of Brisbane's best secrets and needs a revamp and promotion. Outdoor events there on a summer night are simply magical :)"

facebook

"This needs to be more accessible to all public at all times when no concert is on. And less cut off.... Very good idea!"

"✓✓✓ Moonlight cinema with backdrop of river"

City Botanic Gardens

by Urbis

A variety of landscape interventions within the Botanic Gardens delivers a narrative of experiences and uses. The design includes a series of intimate gardens, rolling lawns, activation pods, a community centre, connected pathways and an active river edge to re-define the Botanic Gardens as the city centre's green heart and people's place.

5629

social media views

191

total no. likes

176

facebook likes

31

facebook comments

494

web views

Post-it votes

15

like

7

not my thing

8

neutral

Common points of discussion

- Support concept for engaging with the river
- Support for improved activation of the area including at night
- Money could be better allocated to other projects given the space is satisfactory as it is

"It's great as it is (peaceful and natural)."

facebook

"If it means destroying mangroves, NOT. If it incorporates enhancing the existing ecology - YES!"

facebook

"As long as private boats can visit this sounds fantastic."

facebook

"Need something to bring people into the gardens at night to make it safer"

"Love it. Perfect. Low cost and possible to start tomorrow"

"Beautiful way of engaging the river"

City Reach

by Archipelago Architects

Our 'River City' is celebrated with a riverfront promenade and increased pedestrian connections to nearby city streets. The design includes a people-oriented, city-scaled, urban river edge with a floating river space and pool.

26,432

social media views

360

total no. likes

304

facebook likes

103

facebook comments

500

web views

Post-it votes

56

like

3

not my thing

1

neutral

Common points of discussion

- Support reconnecting people with the river
- Oppose the extensive use of concrete
- Desire for more shade and greenery (trees and grass)
- Concerns about flooding impact

"Where's the green? And will it all float when the floods hit again?"

facebook

"It looks lovely, but where are all the trees?? Perhaps more along the foreshore."

facebook

"Sure, but where is the bike lane???"

facebook

"Currently devoid of nothing. Reconnecting with the river should be a priority!"

"Nice. Futuristic. Great tourist attraction"

"Love the synergy of the wharves connecting with street elongation"

River to Ridge

by Aspect Studios

The city's River to Ridge connection is re-imagined with the concept of a pedestrian priority 'stringline' linking nearby character precincts. This seamless walkable route is anchored by Wickham Park as a key public realm play space and improved pedestrian connections between GOMA and the Wickham Terrace area.

5499

social media views

152

total no. likes

136

facebook likes

20

facebook comments

430

web views

Post-it votes

16

like

3

not my thing

0

neutral



Common points of discussion

- Majority said it looked like a fun environment for adults and children
- Some users felt it didn't add value to the area
- Windmill must be retained

"Looks like a lot of fun for big and little kids"

facebook

"I think it's an awesome idea - a lot of kids spend too much time indoors with technology. Need more fun parks around for families"

facebook

"Yes, lots more greenery and shady places needed around Brisbane"

facebook

"Play space and pedestrian connections are good to complement Roma St Park"

"Do it as long as you keep the windmill"

William Street Precinct

by Hassell

The William Street Precinct is reactivated with a mix of uses bringing life to the precinct both day and night. Heritage buildings are protected and celebrated. William Street, adjoining public spaces and connections are improved and enhanced to draw people down from the city to the Brisbane River.

4938

social media views

111

total no. likes

98

facebook likes

19

facebook comments

105

web views

Post-it votes

13

like

1

not my thing

1

neutral



Common points of discussion

- Desire for more greenery and less concrete
- Some concerns about the impact on the flow of traffic
- Support for proposed architectural design

"Please consider grass"

facebook

"Not bad. I hope those are renditions of trees I see. Would be so nice to have a proper avenue of fairy lights in Brisbane"

facebook

"Good... what will attract people to hang around here? The existence of a plaza is not enough. There'll need to be food outlets and maybe a bar..."

facebook

"I would love to see innovative architecture amongst the beautiful old buildings of William Street. And there is a huge requirement for entertainment in Brisbane"

The community was able to 'like' and comment on each idea through social media and at fiesta events.





Student ideas for the city centre

In addition to the appointed design teams, more than 1200 secondary and university students from relevant design and built form disciplines focused on the city centre and transformative areas as part of their course work.

Students were encouraged to share their ideas on the social hub and the best of the student offerings were exhibited at two Ideas Fiesta events.

This included a display from secondary students from Kelvin Grove State College participating in the 2013 Living City Program, with their ideas for a more inclusive and youth-friendly city.

QUT first year architecture students displayed their ideas for the city centre through interactive 'pods', and UQ first year design students created a temporary lighting installation in Burnett Lane titled 'Burnett Beacons' to activate and reimagine the laneway.

At the Fiesta's Ideas Gallery event in King George Square, the community was invited to vote for their favourite student idea. The 74 posters presented by university students on the day received 766 votes.

Most popular student ideas

Drydock Trading Co.

by Adam Perring, Adam Scott,
Peter Tanevski and Mohammed Kadan

Course: DAB710 Architectural
Design 7, QUT

Concept: Drydock Trading Co. at the Queensland Maritime Museum utilises fusion trading (juice bar by day and cocktail bar by night), supports sustainable paradigms (locally sourced organic ingredient) and is economically viable (90% constructed from locally available recycled materials).



Knowledge Rail System

by Stephen Whitaker, Timothy Smith,
Alexander Chiknaikin, Damien Steiner
and Jarryd Whitaker

Course: UDB471 Urban
Planning Practice, QUT

Concept: A Light Rail System linking inner city knowledge precincts and key development areas. Within the city centre, Woolloongabba and South Brisbane is linked via QUT Gardens Point, Albert Street, King George Square, Roma Street and Eagle Terrace, with two new light rail and active transport bridges at Woolloongabba and South Brisbane.



The Paper-making Node, Howard Smith Wharves

by Timothy Hajnady

Course: DAB510 Architectural
Design 5, QUT

Concept: The 4x4 metre paper-making node encourages the community to interact and give second life to recyclable materials such as milk/egg cartons and scrap paper, by turning them into useful items such as lanterns, envelopes and art. The node lights up at night and acts as a landmark.



More than
a hundred
different ideas
for the old
wharf sheds...

"Farmers market and/or organic fresh food market with eateries and outlets that can cook the fresh food you just bought."

"Space for pop-up stalls and new small business incubation. Beer pong!"

Most popular ideas

Farmers / fresh food markets

Places to eat and drink – cafes, restaurants, food stalls, bars, micro-brewery

Live music / performance venue e.g. jazz club

Function space

Artist workshop space and market

Mixed reaction to a hotel (no hotel Vs small boutique hotel)

"Community art space. Floating stage and performance venue. Small hotel to keep things buzzing and safe in the evenings."

"No chain venues. No hotels please. Instead - CityCat stop, restaurant, café, craft beer sunshinery pub, art space."



From ideas to reality

The Ideas Fiesta has raised the level of interest and debate about the future of Brisbane's city centre. The ideas and discussion generated will help the city identify priorities for change and development.

Council must now work out practical ways of delivering and prioritising projects for the future of the city centre. The priority projects, including how and when Council and other partners aim to deliver them, will be outlined in the new City Centre Master Plan.

The new City Centre Master Plan is expected to be released for community consultation in September this year.

The priority projects that eventually come to fruition, however changed from their original seed of an idea, will shape and define our city centre, our lives, our future.





ideas **festa** report

ideas fiesta

11 April – 3 May
2013



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